



**2nd International Exhibition on Hospital, Diagnostic,
Pharmaceutical, Medical & Rehabilitation
Equipment & Supplies**

6 – 8 September 2005

Queen Sirikit National Convention Center (QSNCC)
Bangkok, Thailand

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For immediate release

**A high profile medical conference on stroke treatment to augment
HOSPI Medica THAILAND's exhibition**

In Asia, Stroke is becoming one of the top killer illnesses. This is a problem not just confined to the elderly but more and more under the age of 40 are also affected by this dangerous illness. Aggressive lifestyle and competitive work environment have contributed to this.

Running in conjunction with HOSPI Medica THAILAND, the 3-day Stroke Conference is organized by Prasat Neurological Institute, The Neurological Society of Thailand, Thai Stroke Society, Thai Rehabilitation Medicine Association and The Pharmaceutical Association of Thailand under Royal Patronage. The conference, supported by the Ministry of Public Health, Private Hospital Association, and The Nurses' Association of Thailand, will address issues on medical and nursing management of stroke patients, best clinical practices in the prevention, acute treatment and rehabilitation based on research and evidence-based medicine.

PROGRAMME HIGHLIGHTS

Day I

The programme for Day 1 is jointly organized by Prasat Neurological Institute, the Neurological Society of Thailand and the Thai Stroke Society. Programme highlights include:

- An overview of Stroke in the World by Prof. Niphon Pongvarin, Professor and Chairman of Neurology, Siriraj Hospital – Mahidol University.

- An insight into:
 - Stroke in Asia by Prof. Huang Yi Ning, Professor and Chairman of Neurology, Peking University First Hospital.
 - Stroke in Thailand by Dr. Suchart Harnchaipiboonkul and Dr. Dr. Maiyadhaj Samsen, Prasat Neurological Institute, Department of Medical Services.
- A team of specialists from Thailand who will be covering topics on Intervention procedures, Neuro-sonology and Imaging in stroke.

Day 2

The programme for Day 2 is organized by The Pharmaceutical Association of Thailand under Royal Patronage. Presenters will include industry experts who will share the benefits of Customer Relationship Management (CRM) as a business process and how this can be translated into business cost reduction, higher productivity and better understanding of customers needs. The topic for the day is entitled **CRM (Customer Relationship Management : The Art & Innovation in Pharmaceutical Care.**

Day 3

The programme for Day 3 is organized by the Thai Rehabilitation Medicine Association. Topics will cover advance and yet practical techniques in stroke rehabilitation. International speakers invited for this session include:

- Prof. Haim Ring, Chief Neurological Rehabilitation Department, University of Tel Aviv. He has chaired many world congresses on rehabilitation medicine and presented more than 150 papers at international congresses and meetings. Prof. Haim will be presenting the topic on Neuroprothesis : The Israel Perspective.
- Dr. Cordula Werner, Junior Researcher from Gait Laboratory of PD Dr. Stefan Hesse, Klinik Berlin. She will be presenting the topic on Robotic Aids in Locomotor Rehabilitation and a workshop on Partial Body Weight Supported Treadmill Training.

Detailed conference programme is available at the Events/Conference section of www.hospimedica-thailand.com

Who should attend this conference?

Physicians, nurses, pharmacists, paramedics and related healthcare professionals who are involved in treating patients and counseling families in all phases of stroke treatment and rehabilitation, from the emergency department through rehabilitation.

CME/CPE points will be accredited to physicians and pharmacists attending this conference.

Conference Registration Fee

The registration fee for Local (Thai) delegate is 2,500 THB and 1,000 THB and overseas delegate at S\$300.00 and S\$100.00 for the 3-days or 1-day respectively.

The Ministry of Finance of Thailand has given its approval to fully subsidize the conference registration fee for Thai government officials who attend the conference. Please contact the organizer for more details.

More information on HOSPI Medica THAILAND's exhibition and conference can be found at www.hospimedica-thailand.com or please contact:

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