



**International Trade Fair for Plastics and Rubber
26 – 29 April 2005
Singapore Expo**

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ASEANPLAS – An Update

From 26 to 29 April 2005, some 300 world leading companies from more than 20 countries including country group representations from Austria, China, Germany, Italy, South Korea, Singapore, Taiwan and USA will converge at Singapore Expo to showcase the best in plastic and rubber machinery, equipment, products, services and raw materials. Exhibiting companies who have booked their space have come to acknowledge that Southeast Asia is a region that cannot be ignored. It is a region with dynamic growth potentials and most importantly a region that is willing to adapt to changes and embrace forward-looking technologies.

With a proven track record built over the years, ASEANPLAS has established itself to be the leading and most authoritative platform serving both the plastic and rubber industries within and beyond Southeast Asia. ASEANPLAS has met with keen international and regional interests and industry leaders have given the trade fair the thumbs up in terms of its quality and comprehensive display. Where visitors are concerned, it has attracted serious buyers and quality visitors from the Asia Pacific region with the majority of visitors coming from Southeast Asia.

Major Events to Coincide with ASEANPLAS

As in previous years, ASEANPLAS will be much more than the region's premier trade show. The 11th Term **ASEAN Federation of Plastic Industries (AFPI) Conference** and the **15th**

Asia Plastics Forum (APF) are scheduled to be held on the morning and afternoon of 25 April 2005 respectively. Both events will be held at the Orchard Hotel.

AFPI is a regional grouping of plastics industrial associations from the ASEAN countries. Presently, AFPI comprises seven member associations from Singapore, Indonesia, Malaysia, Myanmar, Philippines, Thailand and Vietnam. Together, AFPI represents more than 3,000 plastic companies in the ASEAN region. The AFPI Conference will serve as an excellent networking opportunity for delegates to rekindle old ties, establish new contacts, exchange views and information and to discuss issues relating and vital to the plastics industry. At the 2005 conference, Indonesia, the current Chairman will officially hand over the AFPI Chairmanship to Malaysia.

The **15th Asia Plastics Forum (APF)** is themed "Current and Future Environmental Issues Affecting plastics: the Global Experience." The keynote address will be presented by Tony Kingsbury, Global Plastics Issues Leader, Dow Chemical, USA. The Forum will also highlight the environmental issues faced by the plastic industry in respective members countries and close with a panel discussion that will address these issues and collectively formulate common strategies.

The APF was formed in 1991 and currently comprised twelve member countries: Bangladesh, China, India, Indonesia, Japan, Malaysia, Myanmar, Philippines, Singapore, Sri Lanka, Thailand and Vietnam. It was established to share and exchange information regarding the plastic industry and economic issues in the Asian region, assist with finding solutions, and foster close business cooperation among the plastics processors in the Asian region. The Forum is convened once a year.

Both the AFPI Conference and the Asia Plastics Forum aims to attract some 150 participants from more than 12 Asian countries.

The first two days of ASEANPLAS will also coincide with the **APN Technology & Business Conference 2005**. This conference will span over two days (26 and 27 April 2005). It will focus on transformational challenges facing the plastics industry. The conference is organized by Asian Plastics News magazine and will feature an international panel of experts in their respective fields.

Day One of the conference will focus on advanced technologies that will enable plastics processors to differentiate their operations. Presentations covering thixomoulding by Kevin Pang from AB Technology, hot runner technology by Bart Jan from Synventive, micromoulding by Dr. Zhao Jianhong from SIMTech, and nanocomposites by Tie Lan from Nanacor, Inc are just some highlights you will be expecting at the conference. There will also be a presentation by Andrew Beevers, APN's Editorial Consultant, on Innovative Polymers from K 2004.

Day Two will cover critical business and management issues for Asian plastics processors, and examine strategies that benefit the industry on a global perspective. The conference will address human resource and customer relationship management issues and challenges faced by Husky in China. Mahesh Shah of the Plastindia Foundation will also shed light on realizing India's potential from the plastics industry perspective. Thailand's T. Krungthai will detail the significant role plastics play in the automotive industry. Charlie Hatton from Man Financial will discuss hedging and managing plastics price risk. He will also be explaining the role the London Metal Exchange (LME) plays in the plastics industry. Finally, James Buonomo from Nypro, Inc will share some insights on moulding in a global environment.

Further details regarding the conference are available from organizer Asian Plastics News in Singapore at Tel: (65) 6222 2933 or e-mail apnsales@apn.com.sg

In addition, a **two-day course on the fundamentals of plastics technology** will be held during ASEANPLAS. Jointly organized by Chatsworth Hall and enys international, Day One on 28 April will start with an introduction to polymer feedstocks and the plastics industry in ASEAN, and cover major materials from commodity and engineering thermoplastics, through thermoplastic elastomers and thermosets, to functional additives and reinforcing agents.

Day Two will revolve around processing, with major emphasis on injection moulding, but will also cover compounding, as well as other thermoplastic and thermoset fabrication processes. Material testing and various applications of new technology will also be considered.

For more information on the course, please contact Chatsworth Hall Pte Ltd at Tel: (65) 6743 6149 or email info@chatsworthhall.com

ASEANPLAS 2005 opens its doors from 26 to 29 April 2005 at Singapore Expo and admits trade visitors and professionals only. ASEANPLAS is a project by the ASEAN Federation of Plastic Industries (AFPI) and hosted by the Singapore Plastic Industry Association. It is endorsed by the Singapore Exhibition and Convention Bureau as an Approved International Trade Fair and supported by the European Committee of Machinery Manufacturers for the Plastics and Rubber Industries (EUROMAP), the Association of Japan Plastics Machinery (JPM) and K Düsseldorf, the world's leading plastic and rubber trade fair.

For more information, please visit www.aseanplas-singapore.com or contact:

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