



**International Trade Fair for Plastics and Rubber  
26 – 29 May 2008  
Singapore Expo**

**[www.aseanplas-singapore.com](http://www.aseanplas-singapore.com)**

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## **Countdown to ASEANPLAS**

Underscoring its role as the key industry event for the plastics and rubber industries of Southeast Asia, ASEANPLAS incorporating ASEANRUBBER 2008, has attracted a strong showing of some 300 exhibiting companies hailing from more than 25 countries and economies to its latest edition opening in Singapore on May 26. National pavilions and association groups from Austria, Germany, India, Italy, Singapore and Taiwan will also be present.

ASEANPLAS will be opened by guest-of-honour Mr Ted Tan, Deputy Chief Executive Officer of International Enterprise Singapore. Addresses will also be given at the May 26 opening ceremony by Mr Erhard Wienkamp, Chairman of the Board of Directors, Messe Düsseldorf Asia, Mr Ronald Lim, President, Singapore Plastic Industry Association (SPIA), Mr Thorsten Kühmann, Secretary General, EUROMAP, and Ms Mary G. Ng, Chairman, ASEAN Federation of Plastic Industries (AFPI).

Commenting on the historical development of ASEANPLAS, Messe Düsseldorf Asia Managing Director Mr. Gernot Ringling said, "Over the years, ASEANPLAS has evolved into a technology-driven showcase highlighting the latest solutions in line with the demands for increasingly sophisticated processing techniques sought by the region's industry. The must-attend event is a key forum for the industry's plastics and rubber converters to source the best solutions in order to remain ahead of regional and global competition."

Southeast Asia and its growing population base already numbering 570 million, with combined GDP of \$900 billion, boasts significant potential for expansion in plastics consumption. Available statistics indicate that by 2010, the Asia Pacific region will be the largest processor of plastic and

rubber products accounting for 43% of the total global production. Hence, the outlook for both industries particularly in the Southeast Asian region looks extremely bright. Countries with developed processing sectors such as Singapore and Malaysia already have high per capita plastics consumption rates in the vicinity of 90 and 70 kg, respectively, and growth prospects lies in processing of engineering plastics and specialty film products, among others. Thailand, meanwhile, has a per capita consumption rapidly approaching 50 kg that is being driven by fast growing appliance, automotive and packaging sectors. Per capita consumption in Vietnam, is also increasing and the country is fast becoming a location of choice in Southeast Asia for plastics processing. These dynamic, technology-hungry industries lend further importance to ASEANPLAS as the regional focal point for everything plastics.

### **TECHNOLOGY SHOWCASE**

Held for the second time following on its successful debut at ASEANPLAS 2005, the **ASEAN Plastics Technology Showcase** will include highlights such as Eco-Wood Tech, an eco material developed by Chuan Durn Plastic Industries that combines waste plastic and natural waste like saw dust and husks. GF Technology, meanwhile, will present what is described as the world's first plasma translucent vacuum metallized coating on plastic.

Visitors can also learn more about the latest in polymerization catalysis and nanomaterials from the Institute of Chemical and Engineering Sciences (ICES), and organic solar cells and polymer nanocomposites from the Institute of Materials Research & Engineering (IMRE). Additional showcase highlights include spray-painting technology from Meiban Group, carbon nanotube nanocomposites from Nissei Plastic, and hot runners designed for medical applications from Protool Systems International.

Rounding out the showcase are a number of exhibits from the Singapore Institute of Manufacturing Technology (SIMTech), including applications of polymer materials in microfluidic and biomedical device manufacturing and abrasion resistant sol-gel decorative coatings for plastics, as well as the revolutionary nXheat™ Melt-Stream Heating System from TS Industrial Services.

The ASEAN Plastics Technology Showcase is supported by Singapore's Agency for Science Technology and Research (A\*STAR).

## **VALUE ADDED FORUMS**

ASEANPLAS will be augmented by

- 13<sup>th</sup> ASEAN Federation of Plastic Industries Council Meeting and the 18<sup>th</sup> Asia Plastics Forum (APF) on 27 May 2008 (organized by the Singapore Plastic Industry Association)
- 1<sup>st</sup> International Conference for S & SE Asia on “Innovations in Injection Moulding Technology” on 27 and 28 May 2008 (organized by The Chatsworth Group)
- Two-day Intensive Training Course on “Plastics Technology” on 28 and 29 May 2008 (jointly organized by The Chatsworth Group and enys international)

## **SHOW FACTS**

ASEANPLAS 2008 will open its doors from 26 to 28 May 2008 at Singapore Expo. Admission is free and restricted to trade visitors and professionals only. The exhibition hours are from 10.00am to 6.00pm 26 to 28 May and from 10.00am to 5.00pm 29 May 2008. Visitors have until 23 May to pre-register their visit online at [203.127.83.145/aseanplas\\_e/registration/index.asp](http://203.127.83.145/aseanplas_e/registration/index.asp) and take full advantage of ASEANPLAS 2008’s Business Matching service. Visitors who have not pre-registered their visit by 23 May can do so at Hall 3, Singapore Expo during the exhibition.

ASEANPLAS is a project by the ASEAN Federation of Plastic Industries (AFPI) and hosted by the Singapore Plastic Industry Association. It is endorsed by the Singapore Exhibition and Convention Bureau as an Approved International Trade Fair and supported by the European Committee of Machinery Manufacturers for the Plastics and Rubber Industries (EUROMAP), and K Düsseldorf, the world’s leading plastic and rubber trade fair.

More information on ASEANPLAS can be found [www.aseanplas-singapore.com](http://www.aseanplas-singapore.com) or please contact:

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