



**International Exhibition on Hospital, Diagnostic, Pharmaceutical,
Medical and Rehabilitation Equipment and Services**

13 – 15 May 2008

**Sydney Convention and Exhibition Centre
Australia**

MEDIA RELEASE
14 February 2007

Sydney to host major medical and health care exhibition

Plans have been announced for the first staging of an international exhibition for suppliers of hospital, diagnostic, pharmaceutical, medical and rehabilitation equipment products and services, which will be presented under the name HOSPI Medica AUSTRALIA.

HOSPI Medica AUSTRALIA is driven by Messe Düsseldorf GmbH's 'med by series'. Messe Düsseldorf has made its mark in organizing medical trade fairs in Europe, India, China, Southeast Asia and South America. These fairs are aimed at providing both international and sub-region markets with a showcase of the most up-to-date developments and innovations for the medical, rehabilitative and health care industries. The 'med by series' include trade fairs such as:

- MEDICA - World Forum for Doctors' Surgeries and Hospitals - International Trade with Congress
- A + A - Occupational Safety and Health at Work (International Trade Fair with Congress)
- REHACARE INTERNATIONAL - Rehabilitation, Equipment and Care for Disabled People (International Trade Fair with Congress)
- HOSPI Medica ASIA and HOSPI Medica THAILAND - trade fairs covering the entire spectrum of the medical field for the Southeast Asian region

HOSPI Medica AUSTRALIA will be jointly presented by Messe Düsseldorf Asia and locally based Exhibition Organisers Pty Ltd.

This trade exhibition directed at doctors, surgeons, hospital administrators, distributors and agents, will occupy an entire 5,000 sqm hall at the Sydney Convention and Exhibition Centre. It will be staged every two years. The inaugural trade exhibition will be held from Tuesday 13th to Thursday 15th May 2008. It will become the national meeting place for medical and healthcare professionals, innovators and decision makers.

"With such a concentration of the Australian life science sector, Sydney is a natural location to host HOSPI Medica AUSTRALIA in 2008 and beyond", said Mr Loftus Harris, Director General of the NSW Department of State and Regional Development in his letter of support for the event.

New South Wales is home to 47% of the companies involved in Australia's medical devices industry!

Regine Vandenberg, managing director of Exhibition Organisers Pty Ltd, said, "early indications from our event partner in Singapore who organises HOSPIMedica throughout Asia, suggest that there is a very high degree of interest from overseas companies in the Australian market. We already have a number of advance bookings for international pavilions."

Detailed information concerning HOSPIMedica AUSTRALIA 2008 will be distributed in April 2007 and will also be available by visiting the HOSPIMedica page on www.exhibitionmanagement.com

DIARY LISTING INFORMATION

HOSPIMedica AUSTRALIA 2008

The international exhibition on hospital, diagnostic, pharmaceutical, medical and rehabilitation equipment and supplies.

Tuesday 13 – Thursday 15 May 2008

Hall 3, Sydney Convention and Exhibition Centre, Darling Harbour

For further information please contact:

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