



**International Exhibition on Hospital, Diagnostic,
Pharmaceutical, Medical and Rehabilitation
Equipment and
Supplies**

13 – 15 May 2008

**Sydney Convention and Exhibition Centre
Australia**

**MEDIA RELEASE
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Exciting line-up for HOSPI Medica AUSTRALIA 2008

Seven months before the start of HOSPI Medica AUSTRALIA, which takes place from 13 to 15 May 2008 at the Sydney Convention & Exhibition Centre, over 85% of exhibition sites have been booked, cementing the event as the most significant Trade Expo on the medical industry calendar for suppliers to hospital, diagnostic, pharmaceutical, medical and rehabilitation equipment.

Strong International Representation

While showcasing a broad range of Australian manufactures and distributors, the Expo is set to feature a strong line-up of international pavilions loaded with the latest equipment and products. Plans are well underway for the pavilions representing Austria, Germany, China, Singapore, Taiwan and Korea, with major representations from Malaysia, Pakistan and India currently being finalised.

“This is an excellent result at this stage in preparations,” said Regine Vandenberg, Managing Director of local organisers Exhibition Organisers Pty Ltd, who are working in conjunction with Messe Düsseldorf Asia Pte Ltd in the presentation of the inaugural HOSPI Medica AUSTRALIA Trade Expo.

“It shows that the market is embracing the concept of HOSPI Medica AUSTRALIA and regarding it quite clearly as an important, international-standard Trade Expo.”

Expo Tuned to Industry Needs

Visitors will be attracted to HOSPI Medica AUSTRALIA because of its clearly defined spectrum of products and services, with state-of-the-art technologies forming the core areas of the Expo.

Associated products, services and equipment on show include Accident & Emergency equipment, Building Technology & services, Catering & Kitchen equipment, Communication & Information, Technology, Dental equipment & supplies, Diagnostics, Disinfection & Disposal systems, Electromedical equipment / Medical Technology, Fabrics / Laundry, Medical Furniture & equipment, Laboratory equipment, Medical Consumables, Ophthalmic Supplies, Rehabilitation equipment, Orthopaedic and Pharmaceutical supplies.

HOSPIMedica AUSTRALIA will truly represent the full range of the hospital, diagnostic, pharmaceutical, medical, aged care and rehabilitation industries requirements.

There's simply no doubt that this presentation will allow trade visitors to review the latest trends and innovations, as well as specific solutions for best practice - all under the one roof.

Only Once Every Two Years

HOSPIMedica AUSTRALIA will take place on a two-year cycle, ensuring its frequency matches the pace of development within the industry.

As a platform for new product launches or to showcase new innovations, demonstrate, sample and sell products and services, network or meet new and existing customers HOSPIMedica AUSTRALIA will deliver.

Guaranteed Quality

HOSPIMedica AUSTRALIA carries a guaranteed pedigree and is the newest leg of the series of medical industry events presented throughout the world by Messe Düsseldorf's Group of Companies. HOSPIMedica AUSTRALIA is part of the 'med by series' of medical trade fairs organised throughout the world, including MEDICA, the world's largest medical trade fair held annually in Germany.

This new, exciting Australian Expo will be presented by Messe Düsseldorf Asia (MDA) and locally based national tradeshow organisers Exhibition Organisers Pty Ltd (EOPL).

For more information visit www.hospimedica-australia.com or contact Exhibition Organisers Pty Ltd, telephone + 61 3 9699 4699 for exhibition site availabilities.

Exhibition Management Pty Ltd
179 Park Street (PO Box 1192)
South Melbourne Vic 3206
T + 61 3 9699 4699
F + 61 3 9690 9333
E michelle@exhibitionmanagement.com
www.exhibitionmanagement.com