

HOSPI Medica THAILAND reports positive growth

- 217 exhibiting companies from 27 countries
- Good mix of visitors with 3,641 trade visitors from 47 countries

The second presentation of HOSPI Medica THAILAND, was opened by Thailand's Vice-Minister for Public Health, Prof Dr. Arun Pausawasdi, on 6 September 2005. The exhibition attracted 217 exhibiting companies from 27 countries including country group representations from Austria, Belgium, China, Germany, Singapore, South Korea, Taiwan, Thailand and Vietnam. This represents an increase of 22.6 percent compared to its inauguration in 2003.

A total of 3,641 trade visitors from more than 47 countries and economies visited the 3-day exhibition. 23.2 percent of the visitors came from outside Thailand, the majority coming from Vietnam and Malaysia. Trade visitors to the 2005 exhibition grew by about 17 percent.



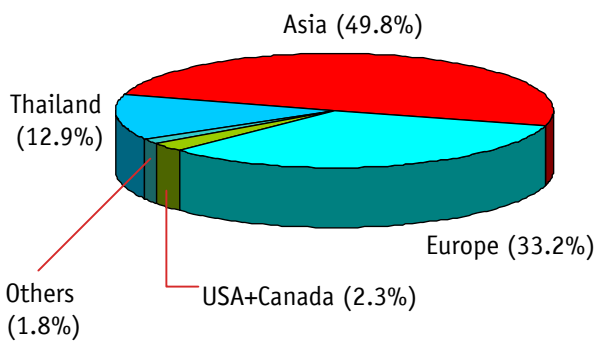
Based on feedback received, more than 80 percent of the exhibiting companies were pleased with the quality of the visitors and with their participation at HOSPI Medica THAILAND. An analysis of an exhibitor survey revealed that 75 percent of these companies reported having received good sales leads. Exhibiting companies targeting at visitor groups from government and private hospitals, manufacturers, distributors, agents, importers and exporters gave indication that they were able to meet their target audience at HOSPI Medica THAILAND.

An analysis of a random survey conducted among trade visitors revealed that the majority visited the exhibition to learn about new developments in the healthcare industry and also to source for their company's buying needs. Close to 90 percent of the visitors expressed their satisfaction on the range of products, practical solutions and initiatives on display at the exhibition. Approximately 80 percent of the visitors indicated that they would be placing orders for some of the products on display.

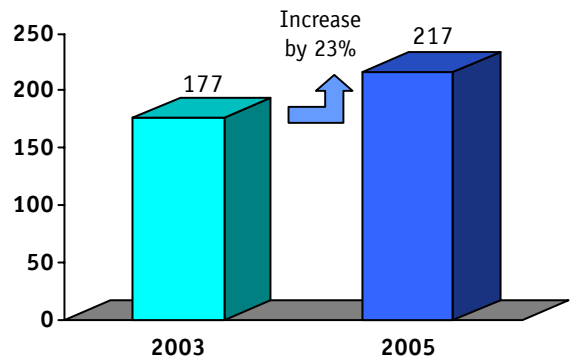


217 exhibiting companies from **27** countries and economies including country group representations from Austria, Belgium, China, Germany, Pakistan, Singapore, South Korea, Taiwan, Thailand and Vietnam. Gross exhibition space : 4,500sqm

Geographic Breakdown of Exhibiting Companies

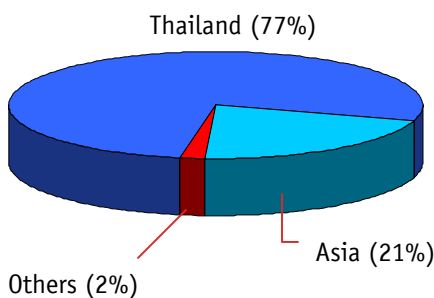


Number of Exhibitors from 2003 to 2005



3,641 trade visitors and professionals from **47** countries and economies visited HOSPI Medica THAILAND 2005.

Geographic Breakdown of Visitors



Number of Visitors from 2003 to 2005

