



Post Show Report



THAILAND'S MOST SUCCESSFUL MEDICAL AND HEALTH CARE EXHIBITION

Opened on 16 September 2009 by Thailand's Deputy Minister of Public Health, MEDICAL FAIR THAILAND ended on a high note with an attendance of some 3,700 high caliber trade visitors from 53 countries.

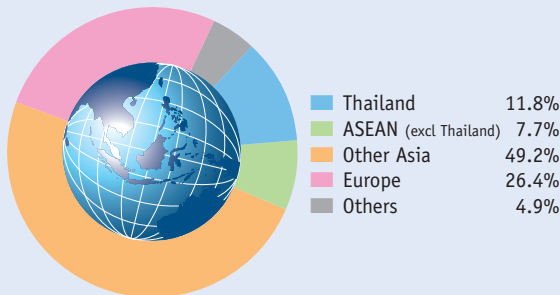
Held over 3 days, this highly influential medical and health care exhibition played host to 246 exhibiting companies from 30 countries including national pavilions and groups from Austria, Belgium, China, Germany, Korea, Singapore, Taiwan and United Kingdom.

The next MEDICAL FAIR THAILAND will be held from 14 - 16 Sept 2011.



246 exhibiting companies from 30 countries

Exhibitor Geographic Breakdown



Exhibitor Objectives of Participation

Generate new business	90%
Assess the market potential	87%
Launch new products	70%
Seek agents / distributors	87%
Maintain corporate presence	72%

Supported by:



Messe Düsseldorf / Organizer of MEDICA and REHACARE



Organized by:

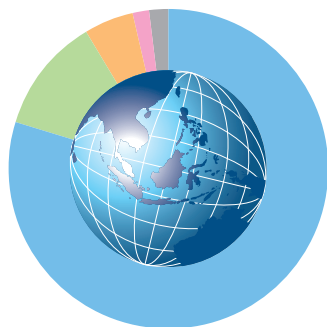
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QUICK FACTS ON MEDICAL FAIR THAILAND 2009

Some **3,700** high caliber buyers and decision makers from 53 countries visited **MEDICAL FAIR THAILAND** in 2009!

Visitor Geographic Breakdown



Thailand	79.9%
ASEAN (excl Thailand)	11.5%
Other Asia	5.2%
Europe	1.5%
Others	1.9%

Area of Specialty

Anaesthesiology	14.0%
Cardiology	7.0%
Clinical Laboratory	9.0%
Communication & Information Technology	5.2%
Emergency Room Specialist	3.4%
Gastro-Enterology	2.3%
General Medicine	5.8%
Hospital Administration / Purchasing	7.3%
Intensive / Critical Care	4.8%
Internal Medicine	3.1%
Neurosurgery	2.3%
Nursing	4.4%
Obstetric & Gynaecology	3.6%
Orthopaedics	4.6%
Ophthalmology	2.4%
Oncology	1.7%
Otolaryngology Surgery	1.5%
Pharmacy	6.4%
Physiotherapy	2.6%
Radiology / Imaging	2.8%
Respiratory Medicine	2.7%
Urology	3.7%

(multiple response)

Nature of Business

Hospitals / Medical Centres / Clinics	30.7%
Nursing Homes / Rehabilitation Centres / Wellness Centre	3.5%
Hospital Planner / Turnkey Contractor / Procurement Agency	4.5%
Laboratories	3.0%
Associations / Government / Ministry Offices	4.2%
Manufacturer / Producer	13.4%
Distributor / Representative	23.1%
Trader, Importer & Exporter, Wholesaler	17.6%

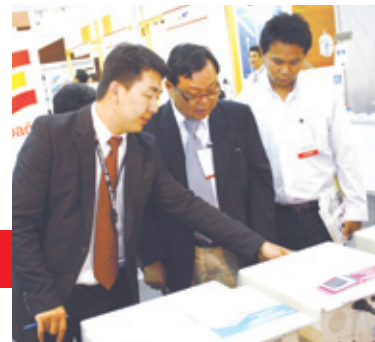
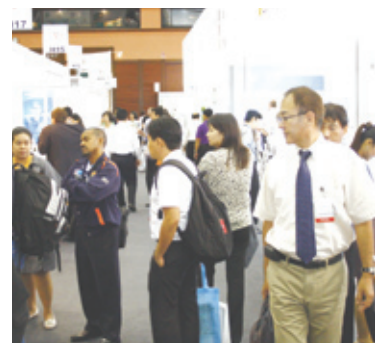
Primary Job Function

Hospital Administrator / Director / Department Head	18.9%
CEO / Managing Director	18.4%
Medical Practitioner / Specialist Surgeon / Nursing Staff	10.8%
Purchasing	8.3%
Pharmacist	4.0%
Engineer / Technician	10.4%
Sales & Marketing	29.2%

Visitor Product Interest

Accident & Emergency Equipment	15.1%
Building Technology & Services	4.4%
Catering & Kitchen Equipment	2.7%
Communication & Information Technology	5.3%
Dental Equipment & Supplies	5.4%
Diagnostics	9.7%
Disinfection & Disposable Systems	6.8%
Electromedical Equipment / Medical Technology	10.6%
Fabrics / Laundry	3.4%
Medical Furniture & Equipment	10.6%
Laboratory Equipment	11.0%
Medical Consumables	14.6%
Ophthalmic Supplies	4.7%
Rehabilitation Equipment / Orthopaedic Supplies	5.9%
Pharmaceutical Supplies	9.6%

(multiple response)



See you at **MEDICAL FAIR THAILAND 2011, 14 - 16 Sept 2011**