



5th International Plastics and Rubber Trade Fair for Malaysia
9 – 12 November 2011
Kuala Lumpur Convention Centre
www.mplas.com

PRESS RELEASE

For immediate release

M-PLAS 2011: Malaysia's definitive plastics and rubber trade fair opens next week

3 November 2011 – At M-PLAS 2011 held in Kuala Lumpur from 9 to 12 November, more than 200 exhibitors across all sectors in the plastics and rubber industry will present their latest innovations. Building on its international reputation for showcasing technological solutions for Malaysia's plastics and rubber sectors, this four-day biennial exhibition has attracted companies from some 20 countries with some 60 percent of the exhibition space occupied by companies based outside Malaysia. Since its debut in the year 2000, M-PLAS has attracted more than 25,000 visitors.

What you can expect to see at M-PLAS 2011:

National pavilions and country groups

- Austria
- China
- Italy
- Singapore

Product range

With manufacturers of machinery and equipment as the largest group of exhibitors at M-PLAS 2011, the exhibition will present the following:

Machinery & Equipment for Plastic and Rubber industries

- Auxiliary / Ancillary equipment
- Extruders and extrusion lines
- Injection & blow moulding
- Finishing, decorating, printing & marking
- Welding
- Foam, reactive or reinforce resins
- Preprocessing, recycling
- Measuring, control & test
- Moulds & dies
- Parts & components
- Post processing machines
- Presses

Raw Materials

- Additives
- Adhesive & glues
- Coating compounds
- Fillers
- Foams and Intermediates
- Paint resins
- Reinforcing fibres & materials
- Rubbers & synthetic fibres
- Starting materials & intermediates
- Thermoplastics & thermoplastic elastomers
- Thermosets

Services

- Consultation
- CAD / CAM / CAE software
- Professional literature
- Trade associations of plastics and rubber
- Standardization

Products of Plastic & Rubber

- Semi-finished products & technical parts

International presence

Suppliers from Germany, Switzerland, USA as well as Asian manufacturers from China, Japan, and Taiwan, will also feature strongly at this fifth edition of the exhibition. Among them are global market leaders and a range of exciting newcomers. The impressive diversity of exhibiting companies at M-PLAS 2011, showcasing everything from robots and automation equipment to odourless reclaimed rubber, includes:

- component and machine manufacturers such as **BSW Machinery Handels GmbH, Enge Plas Automation Sdn Bhd, Impianti OMS S.p.A., Kreyenborg GmbH, L&T Plastics Machinery and Maguire Products Asia**
- raw materials producers and processors of plastics and rubber such as **Asia International Enterprise (Hong Kong), Henkel Malaysia Sdn Bhd** and **HTW Formen- und Fertigungstechnik e.U.**

Local presence

Also featuring strongly at M-PLAS 2011 is an impressive line-up of both local and Malaysian-based companies including plastics processors, manufacturers, and material suppliers. Among them are:

- Behn Meyer Polymers Manufacturing Sdn Bhd
- BP Plastics Sdn Bhd
- Color Pigment (M) Sdn Bhd
- DS Technology & Services Sdn Bhd
- Ecomach Technic Sdn Bhd
- Enge Plas Automation Sdn Bhd
- GF Technology Sdn Bhd
- Great Wall Plastic Industries Berhad
- GT Instruments Sdn Bhd
- Mecomb Malaysia Sdn Bhd
- Micromagna Engineering Sdn Bhd
- SIL Technology Sdn Bhd
- Surfmeq Extrusions Sdn Bhd
- T.E.M Engineering Sdn Bhd

Seminar and conference line-up

Complementing M-PLAS 2011 is a series of industry seminars and programmes organised by various exhibitors, with the topics ranging from energy saving solutions for the plastics industry to plasma coatings.

On 10 November at the Malaysian-Italian Plastics Technology Conference 2011 organised by Malaysian Plastics Manufacturers Association in collaboration with the Italian Plastics and Rubber Processing Machinery and Moulds Manufacturers' Association (ASSOCOMAPLAST), ten renowned international speakers will place the spotlight on the practical use of new technologies in the plastics industry that reduce cost and improve productivity and quality.

About M-PLAS

Held at the Kuala Lumpur Convention Centre, M-PLAS 2011 is organised by Messe Düsseldorf Asia. It is endorsed by the Malaysia External Trade Development Corporation (MATRADE), and supported by the Malaysian Plastics Manufacturers Association (MPMA), Malaysian Rubber Products Manufacturers' Association (MRPMA), Malaysian Rubber Export Promotion Council (MRPEC), and Messe Düsseldorf GmbH, the organizer of K, the world's No. 1 international trade fair for plastics + rubber. M-PLAS 2011 will open from Wednesday, 9 November (10am to 6pm) to Saturday, 12 November (10 am to 5pm).

Last staged in Malaysia on 4 to 7 November 2009, M-PLAS 2009 welcomed 4,419 trade visitors from 47 countries with 87% of the visitors from Malaysia. The trade visitors at M-PLAS 2009 were well satisfied with the latest developments, innovations and solutions in plastics and rubber machinery, equipment, products and services presented by the 174 exhibiting companies from 19 countries, including national and group pavilions from Austria, China, India, Italy, Malaysia and Singapore.

About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organizers, responsible for organizing more than 20 global No. 1 exhibitions in various industries including plastics, printing and packaging - specifically K, drupa and interpack held in Düsseldorf, Germany. Messe Düsseldorf Asia has developed a portfolio of numerous trade fairs in Southeast Asia since 1995. Its trade fairs for the plastics and rubber sectors in Malaysia (M-PLAS), Thailand (TIPREX) and Vietnam (Plastics & Rubber Vietnam) and the printing and packaging sector in Thailand (PACK PRINT INTERNATIONAL), and the medical and health care industries in Thailand and Singapore (MEDICAL FAIR THAILAND, MEDICAL FAIR ASIA, and Occupational Safety and Health Asia) are successful events serving the regional markets of Southeast Asia and beyond. In 2012, Messe Düsseldorf Asia will feature its Indonesian portfolio with INDOPACK, INDOPRINT, and INDOPLAS.

For more information on M-PLAS 2011, please visit www.mplas.com or contact:

Press contact:

Zarina Ann Muhammad | Teresa Chua
Tel: (65) 6332 9624 | (65) 6332 9621
Email: zarina@mda.com.sg | teresa@mda.com.sg

Exhibitor contact:

Lee Ai Ling
Tel: (65) 6332 9644
Email: ailing@mda.com.sg