



5th International Plastics and Rubber Trade Fair for Malaysia
9 – 12 November 2011
Kuala Lumpur Convention Centre
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PRESS RELEASE

For immediate release

Discover the latest technology for the plastics and rubber sectors at M-PLAS 2011

24 October 2011 – M-PLAS 2011, the 5th International Plastics and Rubber Trade Fair for Malaysia held in Kuala Lumpur from 9 to 12 November, will showcase a range of the latest technology for the plastics and processing industries including an excellent balance of local and global plastic and rubber raw material and processing machinery exhibitors.

Here we highlight some of the leading companies exhibiting at M-PLAS 2011 next week:

WITTMANN BATTENFELD – focusing on energy efficiency

With a key focus on energy efficiency and enhanced productivity, Wittmann Battenfeld recently showed a 180 tonne EcoPower machine, an all-electric injection moulding machine from the PowerSeries, at the TIPREX (Thai International Plastics and Rubber Exhibition) trade show in Thailand. The company says this model consumes 60% lower power than a modern standard hydraulic machine. Another new model will be a 650-tonne version of the two-platen hydraulic MacroPower, which ranges from 800 to 1,000 tonnes.

KIEFEL – promoting cups and IV bag machinery

German company Kiefel, will be promoting its Thermorunner KTR4 Speed cup forming machine for yoghurt and drinking cups as well as for cups with snap-on lids and plant pots. Integrated with the machine is the new in-line wear-free stacking system, BEST 78/40, which is food qualified and applied for high-speed production processes.

Kiefel will also showcase the newly developed IV Express for the medical sector. The compact, stainless steel design reduces the area required for set-up, with the production of different sizes of IV bags in 2x, 4x and 6x configuration, along with multi-chamber bags with peel-open seal.

PURA RUBBER – adding value with reclaimed rubber

Indonesian manufacturer of reclaimed / crumb rubber and carbon black/filler Pura Agung has developed an ultra-fine black carbon filler, Pura Carbon, which is made from high-grade processed carbon that enhances the properties and appearance of black coloured rubber products.

Also new is Pura Cell, available in either powder or granular form. Besides the rubber industry, both new products are targeted for use in PVC and PU resins. Both products boast good dispersion ability, surface quality and compression set and are offered as alternatives to using conventional fillers such as calcium carbonate and china clay.

BAUSANO – perfecting wood composites

Producing twin-screw and single-screw extruders as well as complete extrusion lines for the production of plastic pipes, medical pockets and tubes, plastic profiles, plastic granules, and polywood (wood composite) products, Bausano's approach in Asia is to focus on special lines or on technology-intensive applications.

According to Area Manager Aldo Basile, "Southeast Asia is an interesting market for our Polywood wood composite line. Profile manufacturers are able to use up to 80% wood powder. Profiles are obtained from separated raw materials directly fed to a Bausano multi-vented, 36 LD twin-screw or alternatively by using Polywood granules into single-screw extruders," said Basile.

He said that lines had already been installed in Malaysia, by Advanced Materials Research Centre, an arm of the government-owned technical and quality services agency SIRIM.

BSW MACHINERY – producing lighter cement sacks

With worldwide sales rights for the AD Convertex machines from Windmüller and Hölscher, BSW Machinery supplies flexible packaging machinery and has exclusive rights to produce PP woven sacks that are hot air sealed. The AD Convertex machines allow increased output, improved sack quality, extended flexibility and a greater ease of operation. The machines come complete with tape extrusion and winding, circular weaving loom, extrusion coating, printing, tubing and block bottom valve bag conversion, and are able to render a weight reduction of 20-30 g compared with conventional woven bags that weigh around 80 g.

KREYENBORG – setting up regional headquarters

A global partner for the plastics industry, Germany-based Kreyenborg has been providing components and machinery for extrusion and polymerisation for more than 50 years. Offering screen changers, gear pumps, pelletising systems and bulk material handling components as well as automation technology, the family-owned companies of the Kreyenborg Group recently made a leap forward into the Asian market by setting up an office in Kuala Lumpur, Malaysia.

The new representative office, which will be company-owned, will focus on sales and service primarily in Malaysia, Singapore, Indonesia, Thailand and Vietnam.

Local presence

Also featuring strongly at M-PLAS 2011 is an impressive line-up of both local and Malaysian-based companies including plastics processors, manufacturers, and material suppliers. Among them are:

- Behn Meyer Polymers Manufacturing Sdn Bhd
- BP Plastics Sdn Bhd
- Color Pigment
- DS Technology & Services
- Ecomach Technic Sdn Bhd
- Enge Plas Automation
- GF Technology Sdn Bhd
- Great Wall Plastic Industries Berhad
- GT Instruments Sdn Bhd
- Mecomb Malaysia Sdn Bhd
- Micromagna Engineering Sdn Bhd
- SIL Technology Sdn Bhd
- Surfmeq Extrusions Sdn Bhd
- TEM Engineering Sdn Bhd

For more information on the exhibiting companies, please visit www.mplas.com or contact the press department.

About M-PLAS

This four-day exhibition is organized by Messe Düsseldorf Asia. It is endorsed by the Malaysia External Trade Development Corporation (MATRADE), and supported by the Malaysian Plastics Manufacturers Association (MPMA), Malaysian Rubber Products Manufacturers' Association (MRPMA), Malaysian Rubber Export Promotion Council (MRPEC), and Messe Düsseldorf GmbH, the organizer of K, the world's No. 1 international trade fair for plastics + rubber.

About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organizers, responsible for organizing more than 20 global No. 1 exhibitions in various industries including plastics, printing and packaging - specifically K, drupa and interpack held in Düsseldorf, Germany. Messe Düsseldorf Asia has developed a portfolio of numerous trade fairs in Southeast Asia since 1995. Its trade fairs for the plastics and rubber sectors in Malaysia (M-PLAS), Thailand (TIPREX) and Vietnam (Plastics & Rubber Vietnam) and the printing and packaging sector in Thailand (PACK PRINT INTERNATIONAL), and the medical and health care industries in Thailand and Singapore (MEDICAL FAIR THAILAND, MEDICAL FAIR ASIA, and Occupational Safety and Health Asia) are successful events serving the regional markets of Southeast Asia and beyond. In 2012, Messe Düsseldorf Asia will feature its Indonesian portfolio with INDOPACK, INDOPRINT, and INDOPLAS.

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