



# **PACK PRINT INTERNATIONAL**

**3rd International Packaging and  
Printing Exhibition for Asia**

**31 Aug - 3 Sept 2011**

**Bangkok International Trade & Exhibition Centre (BITEC)  
Bangkok, Thailand**

[www.pack-print.de](http://www.pack-print.de)

application

Jointly organized by :



The Thai Packaging  
Association



The Thai Printing  
Association



Messe  
Düsseldorf  
Asia

# A1

## Space Application

Please complete and return to:

Messe Düsseldorf Asia Pte Ltd  
3 HarbourFront Place, #09-02 HarbourFront Tower Two, Singapore 099254  
Tel : (65) 6332 9620 • Fax : (65) 6332 9655/ (65) 6337 4633  
Email : ppi@mda.com.sg • Website : www.pack-print.de



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### PLEASE PRINT OR TYPE !

Registered company name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Job Title: \_\_\_\_\_

### Cost of Participation

We hereby apply for :

	Total Cost
<input type="checkbox"/> Space Only (min 18 sqm) SGD 450.00 per sqm / THB 11,000.00 per sqm x _____ sqm ( _____ m x _____ m)	\$ _____
<input type="checkbox"/> Shell Scheme Package (min 9 sqm) SGD 560.00 per sqm / THB 13,800.00 per sqm x _____ sqm ( _____ m x _____ m)	\$ _____
<b>Total</b>	\$ _____

### Billing Address

PLEASE COMPLETE ONLY IF BILLING ADDRESS IS DIFFERENT FROM REGISTERED COMPANY'S ADDRESS

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Shell Scheme package includes: Wall paneling, fascia with company's name, lighting, carpet, information desk and chairs, wastepaper basket, power point.

We agree to pay 25% down payment on confirmation of admission and the balance of 75% by 31 March 2011.

### Code nos. of products to be exhibited according to the List of Exhibits (Form A2)


**Please note** that product codes are not automatically listed in the catalogue!

In submitting this space application form, the exhibitor agrees to all points of the Conditions of Participation of MDA and confirms to have received them. Failing other arrangements subject to the prior consent of MDA, place of jurisdiction (venue) is Singapore or, at the discretion of MDA, the registered office of the exhibitor. This also applies to complaints arising from cheques or drafts.

Company stamp and legally binding signature

Date

Name of signatory

Job Title

To be completed by Organizer

Stand Allocated :

Area:

Dimensions:

Please indicate on Form A1



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- |   |   |  |
|---|---|--|
| <p><b>1. PREPRESS AND PREMEDIA (Systems – Appliances – Software)</b></p> <p>1.1 Computer to film systems<br/>1.2 Computer to plate systems<br/>1.3 Computer to press systems<br/>1.4 Desktop publishing systems (DTP)<br/>1.5 Design and page make-up systems<br/>1.6 Flexographic plate/cylinder preparation<br/>1.7 Gravure cylinder preparation<br/>1.8 Holographic production systems<br/>1.9 Image data handling<br/>1.10 Image processing systems<br/>1.11 Imagesetters and digital cameras<br/>1.12 Line ruling equipment<br/>1.13 MIS management information systems<br/>1.14 Offset plate preparation<br/>1.15 Printing down equipment<br/>1.16 Proof production<br/>1.17 Raster image processors RIP's<br/>1.18 Reproduction equipment<br/>1.19 Retouching systems<br/>1.20 Scanners<br/>1.21 Screen printing forms preparation<br/>1.22 Software<br/>1.23 Text/image editing and composition<br/>1.24 Typefaces<br/>1.25 Colour management, calibration and control system</p> <p><b>2. PRINTING (Web – to – Print)</b></p> <p>2.1 Banknote printing machines (banding machines)<br/>2.2 Die stamping machines<br/>2.3 Digital printing machines and systems<br/>2.4 Embossed foil printing presses<br/>2.5 Flexographic printing presses<br/>2.6 Gravure presses, sheet-fed<br/>2.7 Gravure presses, web-fed<br/>2.8 Holographic production systems<br/>2.9 Ink-jet printing<br/>2.10 Label printing machines<br/>2.11 Letterpress sheet-fed presses<br/>2.12 Letterpress web-fed presses<br/>2.13 Material handling equipment<br/>2.14 Metal decorating machines<br/>2.15 Offset presses, sheet-fed<br/>2.16 Offset presses, web-fed<br/>2.17 Perforating machines<br/>2.18 Printing and embossing presses, combined<br/>2.19 Rotogravure presses, web-fed<br/>2.20 Screen printing machines<br/>2.21 Security printing machines<br/>2.22 Shrink film packaging equipment<br/>2.23 Software<br/>2.24 Special printing machines<br/>2.25 Stationery printing presses<br/>2.26 Storage equipment<br/>2.27 Tampon printing equipment<br/>2.28 Ticket printing machines<br/>2.29 Tin printing machines<br/>2.30 Water marking machines<br/>2.31 Doctor blades<br/>2.32 Web inspection system</p> | <p><b>3. BOOKBINDING – PRINT FINISHING (Machinery – Appliances – Accessories)</b></p> <p>3.1 Binding machines<br/>3.2 Continuous stationery converting machines<br/>3.3 Die-cutting formes for bookbinding and print finishing<br/>3.4 Embossing formes and dies and presses<br/>3.5 Folding and seaming machines<br/>3.6 Glueing machines<br/>3.7 Inserting machines<br/>3.8 Jacketing machines<br/>3.9 Labelling machines for printed products<br/>3.10 Laminating machines<br/>3.11 Perfect binding machines<br/>3.12 Perforating machines<br/>3.13 Stacking and piling machines<br/>3.14 Stitching machines<br/>3.15 Three-knife trimmers<br/>3.16 Varnishing machines, lacquering machines<br/>3.17 Wire and plastic binding machines<br/>3.18 Wire stitchers<br/>3.19 Zigzag folders</p> <p><b>4. PAPER CONVERTING – PACKAGE PRODUCTION (Machinery – Appliances – Accessories)</b></p> <p>4.1 Automatic printing, folding and closing machines<br/>4.2 Bending machines<br/>4.3 Box making machines, carton making machines<br/>4.4 Can manufacturing machines<br/>4.5 Corrugated board machines<br/>4.6 Cross cutting machines<br/>4.7 Embossing and stamping machines<br/>4.8 Folding box making machines<br/>4.9 Sack making machines<br/>4.10 Slotters<br/>4.11 Tube making<br/>4.12 Winding machines<br/>4.13 Paper converting machines<br/>4.14 Reel slitting and rewinding machines<br/>4.15 Rotary cutters<br/>4.16 Cutting machines, guillotines &amp; guillotine systems</p> <p><b>5. CONSUMABLES</b></p> <p>5.1 Adhesives<br/>5.2 Chemicals<br/>5.3 Films<br/>5.4 Inks<br/>5.5 Paper<br/>5.6 Printing plates<br/>5.7 Software<br/>5.8 Printing blankets<br/>5.9 Roller coverings</p> | <p><b>6. PACKAGING MACHINES AND APPLIANCES</b></p> <p>6.1 Filling machines by volume<br/>6.2 Closing machines without closing means<br/>6.3 Closing machines with aid of closing means<br/>6.4 Machines of combined functions: shaping packaging means and then filling and closing them<br/>6.5 Machines of combined functions: setting-up packaging means and then filling and closing them<br/>6.6 Machines for making and securing load units<br/>6.7 Machines and installations for ranging and handling packaging elements, packaging materials, packaging means, packages and packs integrated into direct packaging procedures (without floor trucks)<br/>6.8 Machines or equipment for the scanning, checking, controlling, marking, counting, weighing, selecting and code reading integrated into direct packaging procedures<br/>6.9 Large container filling and emptying machinery</p> <p><b>7. PACKAGING MATERIALS, PACKAGING MEANS AND PACKAGING AIDS</b></p> <p>7.1 Packaging materials – plastics foils, metal materials, paper, carton, cardboard, textiles and woven materials<br/>7.2 Tear-off packages<br/>7.3 Spray packages<br/>7.4 Blister packages<br/>7.5 Display packages<br/>7.6 Gift packages<br/>7.7 Carton packages for liquid<br/>7.8 Transparent packages<br/>7.9 Metal packages<br/>7.10 Deep-freeze packages<br/>7.11 Packaging glass<br/>7.12 Earthenware packages<br/>7.13 Complementary packing means and aids – spraying agents, nozzles, labels, closing means</p> <p><b>8. SERVICES</b></p> <p>8.1 Consulting<br/>8.2 Data processing service<br/>8.3 Industrial associations<br/>8.4 Leasing<br/>8.5 Multi-media services<br/>8.6 Trade directories<br/>8.7 Trade magazines<br/>8.8 Used machinery dealers</p> |
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PACK PRINT  
INTERNATIONAL**1. Joint Organizers**

Messe Düsseldorf Asia Pte Ltd  
3 HarbourFront Place, #09-02 HarbourFront Tower Two  
Singapore 099254  
Tel : (65) 6332 9620  
Fax : (65) 6332 9655 / (65) 6337 4633  
Email: ppi@mda.com.sg  
Url : www.pack-print.de  
- hereinafter referred to as - MDA -

The Thai Packaging Association  
1st FL., Bureau of Supporting Industries  
Development Bldg., Soi Trimit, Kluaynamthai  
Rama IV Rd., Klongtoey, Bangkok 10110, Thailand  
Tel : (66 2) 2712 1995  
Fax : (66 2) 2713 6164  
Email: thaipack@thaipack.com  
Url : http://www.thaipack.com

The Thai Printing Association  
46/91 Moo 12, Nuanchan Road, Klongkum, Bungkum  
Bangkok 10230, Thailand  
Tel : (66 2) 2944 4671-3  
Fax : (66 2) 2944 4509  
Email: thaiprint@thaiprint.org  
Url : http://www.thaiprint.org

**2. Representative in Thailand**

BLI (Thailand) Co., Ltd.  
170/70, 22nd Floor, Ocean Tower 1,  
New Ratchadapisek Road,  
Klongtoey, Bangkok 10110, Thailand  
Tel : (662) 204 2580-5  
Fax : (662) 204 2586-7  
contact@blithailand.com

**3. Venue**

Bangkok International Trade & Exhibition Centre (BITEC)  
88 Bangna-Trad Road, Bangna, Bangkok 10260  
Thailand  
Tel : (66 2) 749 3939  
Fax : (66 2) 749 3949  
Email: info@bitec.net  
Url : http://www.bitec.net

**4. Timetable**

- Erection of booths (the "Build-up Period")  
27 - 30 Aug 2011
- Duration of the Exhibition (the "Exhibition Period")  
31 Aug - 3 Sept 2011
- Dismantling of booths (the "Dismantling Period")  
4 Sept 2011
- Opening hours :  
31 Aug - 3 Sept : 10.30am - 6.00pm

**5. Catalogue Entry**

The participation cost includes a free entry of your company's full contact details in the official catalogue.

The Exhibitor will be forwarded separate forms in due course for catalogue entries with costs.

**6. Costs of Participation**

The costs of participation to be paid are as set forth in the participation options described under Clauses 6.2 to 6.3 below. The general services and facilities (6.1) are included in all options under 6.2 and 6.3.

**Participation Options:****6.1 General services and facilities**

- Provision of net fair space (stand area), not for co-exhibitors
- Pro rata charge for collectively used area (difference between gross and net area)
- Air conditioning of halls during Exhibition Period as well as last day of Build-up Period.
- Entry in the catalogue

- Stand number panel with pictograph
- Cleaning of aisles and passages in halls (exhibitors are responsible for cleaning their stands)
- General security service (no individual surveillance)
- Fire protection service during Build-up Period, Exhibition Period and Dismantling Period.
- Design of open-air space and halls (flags, inscriptions).
- General illumination during Build-up Period, Exhibition Period and Dismantling Period.
- Equipping and operating a service centre (telefax and telephone exchange, forwarding agents, technical facilities office and organizers' office)
- Comprehensive visitor promotion
- Visitor registration system
- Information stands for visitors
- Such insurances that the organizers are by law required to take up

**6.2 "SHELL SCHEME PACKAGE" (min 9 sqm)**

Shell Scheme : SGD 560.00 per sqm /  
THB 13,800.00 per sqm

Services and facilities for "SHELL SCHEME PACKAGE" option:

Stand assembly and dismantling, include all ancillary costs, comprising: see Form A1 under "Shell Scheme Package"

**6.3 SPACE ONLY (min 18 sqm)**

Bare Space : SGD 450.00 per sqm /  
THB 11,000.00 per sqm

Services and facilities for "SPACE ONLY" option:  
- Hall area without structure, stand number

Any additional technical services required, e.g. power, security, connection of water, local labour are to be provided exclusively by MDA at an extra charge and can be ordered using special order forms. Fees for additional stand assembly services supplementary to those included in the participation fee, and any orders for services shall be agreed or charged according to MDA's price lists valid at the time of the event.

The fees published by MDA are fixed prices and are binding on both parties once the Exhibitor has been admitted.

In the event of any change in the initial conditions agreed between local contractual partners and MDA or any amendment to legal provisions and fees after admission, MDA shall be entitled to charge these to the Exhibitor at the current rate.

**7. Registration**

Registrations must be submitted using the enclosed form, acknowledging the acceptance of these Conditions of Participation. The completed registration form bearing a legally binding signature of the Exhibitor should be mailed to:

Messe Düsseldorf Asia Pte Ltd  
3 HarbourFront Place  
#09-02 HarbourFront Tower Two  
Singapore 099254  
Tel : (65) 6332 9620  
Fax : (65) 6332 9655 / (65) 6337 4633

No account shall be taken of conditions or reservations specified by the Exhibitors contained in the registrations. Requests for specific sites do not constitute a condition of participation. Only upon receipt by MDA shall the registration be deemed to be submitted. In consideration of MDA agreeing to consider the registration of the Exhibitor the Exhibitor agrees that it shall not at any

time during the Relevant Period withdraw its registration. Particulars given shall be stored for automatic data processing and shall be made available to third parties upon implementation of the contract. Registrations shall be processed in the order received. Any registrations received after the start of space allocation can only be considered if sufficient space is available. Any services offered by companies having exclusive rights in the fair grounds must be ordered through MDA.

For the purpose of this clause - Registration - the relevant period shall commence from the date the Exhibitors submits his registration to MDA and shall end on the last day of the exhibition.

**8. Admission**

In principle, only those Exhibitors whose product range is covered by the title and remit of the event shall be admitted in the Exhibition. There is no legal right to admission.

MDA shall have sole and absolute discretion to decide on the admission of exhibitors and exhibits. Any firm which has failed to meet its financial obligations owing to MDA or affiliated companies (from previous fair participation and/or under the terms of these Conditions of Participation, or Item 9) may be rejected. Exhibitors will be informed of admission in writing and admission shall apply only to the Exhibitor stated therein. The mailing of the notice of admission gives rise to a contract between MDA and the Exhibitor.

MDA shall be entitled to revoke any admission if such admission was based on a misunderstanding, false information or if the preconditions for approval no longer apply.

Should MDA be compelled to relocate or change individual stands, entrances, exits or aisles at a later point in time, this shall not give rise to any claims.

If through no fault on the part of MDA the space allocated is no longer available, the Exhibitor shall be entitled to a refund of the participation fee, free of interest, as agreed liquidated damages. No claims for further damages may be submitted.

Following admission by MDA (conclusion of the contract), the obligation to pay the participation fee shall remain legally binding even if, for example, the authorities in the exhibiting country do not approve, in whole or part, the Exhibitor's import requirements, or if exhibits for any reason whatsoever fail to arrive in time or to arrive at all (e.g. owing to loss, delays in transit or customs), or if the Exhibitor or his agent is delayed or even unable to attend. Should the Exhibitor or his agent fail to take over the allocated stand area two days prior to the beginning of the Exhibition, such area may be otherwise disposed of in such manner as MDA shall determine in its absolute discretion. This shall not release the Exhibitor from his contractual obligations or entitle him to demand for refund or lodge any other claims against MDA.

**9. Terms of Payment**

The currency of invoice is in SINGAPORE currency (SGD).

**9.1** Participation costs set forth in item 6 shall be due upon approval of the registration. The exhibitor shall be billed for such amounts. 25% of the participation costs must be paid upon confirmation or allocation of space. The balance shall be paid not later than 31 March 2011.

**9.2** Charges for other, separately ordered services or deliveries shall be payable at the time of performance or on the date of receipt of the invoice at the latest.



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- 9.3** All remittance are payable to Messe Düsseldorf Asia Pte Ltd, in the currency inclusive of remittance and beneficiary bank charges and must be made by draft or direct transfer to:

The Hongkong and Shanghai Banking Corporation Ltd  
Collyer Quay Branch  
21 Collyer Quay #01-01, HSBC Building,  
Singapore 049320

Account No.: (S\$) 141-274738-001  
(US\$) 260-147582-178  
Swift Code: HSBCSGSG

- 9.4** For failure to meet any and all commitments on the part of the Exhibitors, MDA shall be granted a right of lien in respect of the exhibitors' stand equipment and exhibits (the "Lien Items") on the understanding that MDA is entitled to realise and/or sell the Lien Items in order to meet such commitments. MDA cannot be held liable for damages to/loss of the Lien Items arising from such realisation and/or sale.

- 9.5** If invoices are sent to a third party on the Exhibitor's instructions, the latter shall still remain a debtor of MDA.

- 9.6** In case of default by the Exhibitor of payment of any sum due to MDA, interest shall be charged on the outstanding sum at a rate of 7% p.a. Where payment dates are not met, MDA shall be entitled to rescind the contract or otherwise dispose of the stand area and the Exhibitor shall be responsible for all losses suffered by MDA. Item 10 of the Conditions of Participation shall apply.

#### 10. Withdrawal or Non-Participation

The Exhibitor shall not be entitled to withdraw his registration or reduce the fair space after submission of the form of registration.

Following approval, the Exhibitor is no longer entitled to withdraw his registration or reduce the fair space. Both participation fee and any other costs actually incurred by MDA must be paid.

Withdrawal by the Exhibitor or any waiver of the allocated stand area shall only become effective upon receipt by MDA of a written declaration to that effect. MDA is entitled to rescind the contract in the event of an application for composition or bankruptcy proceedings in respect of the Exhibitor's assets or where such an application is rejected on the grounds of insufficient assets. The Exhibitor shall inform MDA thereof at once.

#### 11. Exhibits

All exhibits must be listed individually on the registration form giving an exact description. Any display of inflammable or pungent exhibits or exhibits whose demonstration entails noise requires the prior written consent of MDA.

Exhibits may not be removed during the course of the event. The operation and demonstration of exhibits is only admissible within the scope of accepted standards. MDA is neither in charge of nor responsible for questions of licenses, quotas or transfers of sales proceeds.

#### 12. Technical Guidelines

The Technical Guidelines are a constituent part of these Conditions of Participation and must be adhered to. The Technical Guidelines shall be handed over to the exhibitor at the latest with the order form for services.

#### 13. Fair Insurance and Exclusion of Liability

MDA has concluded a general trade fair insurance contract covering the usual insurable risks such as fire, burglary, theft, breakage, leakage and water damage, including the risks of transportation to and from the fairgrounds. On application, each Exhibitor can have his participation risk covered at his own expense under this general insurance contract. On request a corresponding form will be sent to the Exhibitor under separate cover together with the service package offer.

Exhibitors who do not avail themselves of the insurance cover offered by this general insurance contract in time, acknowledge in respect of the MDA that they waive all right to asserting any claims for damages which would have been covered, had they taken out the insurance protection offered. All damages incurred must be reported in writing to the police and to the insurance broker (also by telex or telefax). Incidences of fire, theft and burglary must be reported to the trade fair management and the police within 24 hours of such occurrence.

MDA and her affiliated companies are liable for personal injury and damage to property only in the case of wilful intent or gross negligence on its part or the part of its servants. It accepts no duty to exercise proper care with respect to exhibits and/or stand fittings. This exclusion is in no way limited by the security measures provided or decoration services undertaken in individual cases. The Exhibitor is liable for all damages caused to third parties as a result of his trade fair participation, including damages to buildings on the fairgrounds and to the exhibition halls and/or their furniture and fittings, save where such damages are covered by a local third-party indemnity insurance.

#### 14. Circulars

Once the stand areas have been allocated, the Exhibitors shall receive circulars giving information on preparations for the staging of the fair. Any consequences arising from disregarding these circulars shall be borne by the Exhibitors.

#### 15. Reservations

Any rules and regulations of the host country or the local contractual partner differing from these Conditions or Participation or imposing additional restrictions shall have precedence at all times. MDA shall not be liable for any resulting losses or other disadvantages to the Exhibitor.

MDA shall be entitled to postpone, curtail, extend or cancel the event and to close individual or all sections of the fair temporarily or permanently due to Act of God, force majeure, orders/directives imposed by any Government authority or any other unforeseen circumstances. Should it become necessary to postpone, curtail, extend or cancel the event, the Exhibitor shall not be entitled to withdraw from the contract or claim compensation; should he nevertheless waive his right to the stand area allocated to him, Item 10 of the Conditions of Participation shall apply. MDA shall not be liable for any losses sustained or disadvantages suffered by the Exhibitor as a result of postponement, curtailment, extension or cancellation. Rather, the Exhibitor shall in such case be required to bear a reasonable share of the costs incurred by MDA in preparing for the event.

Where the Exhibitor has placed orders with MDA for services supplementary to those covered by the participation fee (Item 6), he shall be billed for the costs incurred until this point in time.

#### 16. Copyright

The Exhibitor gives permission to the Organizers to publish before, during and after the Exhibition any and all press releases, photographs, product information, and brochures sent to them for the purpose of obtaining publicity for the Exhibition and/or Exhibitor.

The Exhibitor guarantees that all graphic elements, designs and photos are either:

- 1) original material,
- 2) paid for by the Exhibitor or,
- 3) already in the public domain such that the Organizers cannot be sued for copyright violation.

#### 17. Final Provisions

In submitting the registration, the Exhibitor agrees to be bound by these Conditions of Participation. Any other agreements, individual permits or special arrangements shall require written confirmation by MDA.

The English text shall be binding. Failing other arrangements subject to the prior consent of MDA, place of performance for payments is Singapore.

Should any of the above items be or become invalid, this shall not affect the validity of the remaining terms. The resulting gaps shall be filled in such a way as to maintain the sense and purpose of the contract. Any claims of the Exhibitor as against MDA shall be barred after six months. The period of limitation shall commence with the end of the month in which the event closed.

All costs and expenses (including legal costs on a full indemnity basis) incurred by MDA in the recovery of any monies payable to it by the Exhibitor or in the enforcement of any terms of these conditions shall be borne by the Exhibitors.

Time shall be of the essence of the contract in relation to all provisions of these conditions as shall relate to the payment of any monies from the Exhibitor to MDA.

All notices, demands or other communications required or permitted to be given or made under these Conditions shall be in writing and delivered personally or sent by prepaid registered post of by facsimile addressed to the intended recipient thereof at its address specified in these Conditions or in the Application Form (as the case may be), or such other address notified by such party. Any such notice, demand or communication shall be deemed to have been duly served (if delivered personally or given or made by facsimile) immediately or (if given or made by letter) two days after posting and in proving the same it shall be sufficient to show that the envelope containing the same was duly addressed, stamped and posted.

These Conditions and the contract arising therefrom shall be governed by and construed in accordance with the laws of Singapore. The parties hereto irrevocably submit for all purposes of or connection with any matter or issue relating to these Conditions and the contracts arising therefrom (including disputes relating to the cheques and drafts issued in payment of any sum due to these Conditions) to the non-exclusive jurisdiction of the courts of Düsseldorf, Germany or the courts of the country in which the registered office of the Exhibitor is situated. The parties hereto irrevocably waive any objection which it may have now or hereafter to the laying of the venue of any proceedings in such court as is referred to herein and any claim that any such proceedings have been brought in an inconvenient forum.