



International Packaging and Printing Exhibition for Asia

23 – 26 September 2009

BITEC, Bangkok, Thailand

www.pack-print.de

PRESS RELEASE

July 2009

Countdown to PACK PRINT INTERNATIONAL 2009:

The Most Important Regional Forum for Printing and Packaging

- **Positive economic signs highlight timeliness of event**
- **Latest cutting edge technologies on show**
- **Immense support from regional associations**

PACK PRINT INTERNATIONAL 2009 will open its doors in Bangkok, Thailand on 23 September and the signs are already positive that the Kingdom's printing and packaging sectors are enjoying the fruits of industry consolidation and impending recovery in the region. The Board of Investment (BOI), for example, reports that printing and packaging exports are expected to grow 25% to US\$3.47 billion this year because several Japanese and Singaporean firms have relocated their regional manufacturing centers to Thailand.

According to Thai Printing Association President Pornchai Rattanachaikanont, "Thailand is in close competition with Singapore to become the printing hub of Southeast Asia," and Thailand's latest gains bode well for future investment in both printing and packaging. In fact Thailand has been ranked No.1 in Southeast Asia for two years consecutively in terms of exports and its printing industry is viewed by the government as a new star performer.

Why PPI?

If you're looking for reasons why you must visit PPI, do take note of Thailand's rising role as an investment destination. Thailand continues to have one of Southeast Asia's most competitive economies and has move 2 spots up from 15th to 13th ranking of the 2009 World Bank East of Doing Business Report. Thailand's food industry, meanwhile, grew by 2.7% in 2008 and growth of 3.6% is anticipated in 2009 despite the global economic downturn. Thailand's primary export markets remain as Japan, the United States, European Union and China, reflecting the global confidence in the quality and safety of its agriculture products. The food sector will continue to remain highly dependent on high quality packaging and printing solutions in order to maintain its position in global markets.

PACK PRINT INTERNATIONAL will continue to inspire the region with cutting-edge solutions and innovations that will transform the printing and packaging sectors to new heights. The exhibition brings together some 200 exhibiting companies from 20 countries showcasing some

of the most sophisticated machinery, equipment and solutions. It is the only platform in Southeast Asia that is driven by the industry for the industry and this is where leading industry authority and specialists will present the latest trends and developments in printing and packaging technologies.

Product highlights

Whether it's the Dubuit 249 from Dubuit Far East, the imagePRESS from Canon, the KY-A403 from Kao Yeh Machine Industrial, or large format printing solutions from the likes of HP, Seiko, Flora, Durst, ColorGATE, X-rite, Nazdar Lyson, and Pros Media, PPI will showcase the appropriate printing solution for all types of printing operations.

For its part Riso, the world leader in high speed inkjet printers and digital duplicators, will present the newest technology in color inkjet printers with the world's fastest speed of 150 ppm at lowest ink cost utilizing its Forcejet printing technology.

Another highlight in printing will be the new Beiren Web Offset 40B and the new Mitsubishi Diamond V3000 presses exhibited by SM Graphic Center.

In the area of binding, Muller Martini will present its compact Pantera adhesive binde that not only provides great flexibility in tight spaces, but now also handles PUR binding for the lower performance range, in addition to conventional hotmelt.

Show attendees can also view the latest flexible packaging solutions from PT Toppan Printing Indonesia, Sister company Shanghai Toppan Printing will also be at the show with its flexible packaging solutions focused on safety, hygiene and the environment. Siam Toppan Packaging, meanwhile, will present offset cartons incorporating various options and high tech printing, UV printing on metallized/hologram surfaces and clear cartons, emboss-look printing, scent packaging and blister pads. Another highlight will be the company's full-scale services for product design, and packing and assembly lines.

Packaging materials will also be at the fore with Yupo synthetic paper made from polypropylene highlighted by Star Paper International and various polyethylene film options from Sunsea Plastics.

Global support

Recognizing its significance as a truly regional event, PPI has garnered the support of a host of prestigious and moreover relevant organizations throughout the Asia Pacific. These are:

- The Australian Institute of Packaging (AIP)
- The Printing Industries Association of Australia
- The Graphic Arts Association of Hong Kong
- The Hong Kong Packaging Institute
- Hong Kong Printing Resources Centre
- Institute of Packaging Machinery Manufacturers of India (IPMMI)
- The Malaysia Printers Association
- The Selangor & Federal Territory Chinese Printing Presses' Association
- Printing Industries Association of the Philippines

Packaging Council of Singapore
The Print And Media Association, Singapore (PMAS)
The Colour Separation Association (Thailand)
Thai Electronic Publishing Club
The Federation of Thai Printing Industries
Department of Industrial Promotion (Ministry of Industry, Thailand)
Vietnam Packaging Association
Vietnam Plastics Association
Vietnam Printing Association

About the event

Joint organized by the Thai Printing Association, Thai Packaging Association and Messe Duesseldorf Asia, and with the support from Thailand Convention and Exhibition Bureau and the world-renowned **drupa** (print media messe) and **interpack** shows organized by Messe Duesseldorf, **PACK PRINT INTERNATIONAL 2009** will be open from 23 to 26 September 2009 from 10.30am to 6.00pm at the Bangkok International Trade & Exhibition Centre (BITEC). Visitors can now pre-register their visit at www.pack-print.de

For more information on PACK PRINT INTERNATIONAL, please visit www.pack-print.de or contact:

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