

23 – 26 Sept 2009  
BITEC • Bangkok  
www.tiprex.com



## POST SHOW REPORT

Thai International Plastics and Rubber Exhibition

# TIPREX 2009 Surpasses Expectations

TIPREX 2009, Thailand's premier plastics and rubber exhibition was officially opened by Mr. Witoon Simachokdee, Director-General of the Industrial Works Department and Incoming Permanent Secretary of the Ministry of Industry, on 23 September 2009 at Bangkok's BITEC.

The event proved to be an unrivalled success in bringing more than 200 exhibitors from 20 countries together with TIPREX 2009 playing host to national pavilions and groups from Austria, India, Italy, Singapore, Taiwan and Vietnam. The show also attracted a solid turnout of some 8,000 highly qualified trade visitors from 42 countries with 95% coming from Thailand.



The collaborative efforts of the 3 organizations namely, Messe Düsseldorf Asia, Thai Plastic Industries Association and FTI - Plastic Industry Club saw a high level of in-hall business networking activities over the 4-day exhibition. Some exhibiting companies reported having sold their machinery as well as securing future orders.

The next TIPREX will be held from **31 Aug - 3 Sept 2011!**

### What Our Exhibitors' Say

The majority of exhibitors professed their satisfaction with the organization of TIPREX as well as their concrete returns from the event.

We really saw a good customer turnout here but what surprised us was new potential customers that we didn't expect. We even saw visitors from India and the Middle East. There's nothing better than a local event like TIPREX but the bonus with this show is that you get a strong attendance from overseas visitors.

*Michael Fischer  
Windmüller & Hölscher*

We sold four Hengli woven bag lines at TIPREX and we have great potential for more success with buyers from Vietnam and Myanmar after the show. It helped that we had a machine running to attract visitors to the stand. We chose to exhibit at TIPREX on account of the reputation of the organizer and the support enjoyed from the Thai Plastic Industries Association, where many of our customers are members. Next time, we will bring a bigger machine!

*Vorapoj Wattanasatiensin  
Thamsith Intertrade Co.*

This is our first time exhibiting and TIPREX generated several very interesting contacts. We will have to return to Thailand very soon to follow up on these leads. As far as we are concerned, everything is positive about this show. We are very impressed

*Carlo Bonaventura  
VISMEC Srl*

The quality and organization of this show is superior to some 'international' shows we have exhibited at. We were also happy to see that 30% of our visitors were from overseas. We are also impressed by the international nature of TIPREX, in terms of both attendance and organizational standard.

*Sirikanda Jeenwong  
A.F. Supercell*

There was major interest in the blown film lines from our Taiwanese principal and we expect to generate many sales from TIPREX. Our 10 staff were kept busy answering enquiries for most of the show, and most of these visitors were our target customers. We were also impressed by the attendance of visitors from as far away as Dubai, and we will definitely be back next time.

*Pichet Supwarodom  
SPL Machinery*

TIPREX been a good and efficient show and has attracted the right visitor target audience. We are happy with the enquiries and interest generated. This highly interactive networking platform has created an opportune avenue for everyone in the industry to achieve growth and excellence and to move the industry forward in a positive and upbeat direction.

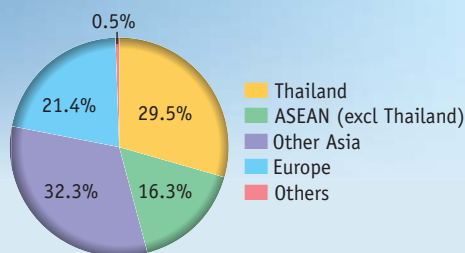
*Low Lee Yong  
Singapore Plastic Industry Association*

## Exhibitor Analysis

More than 200 exhibiting companies from 20 countries and economies

- Austria • Belgium • China • Germany
- Hong Kong • India • Indonesia • Italy
- Japan • South Korea • Malaysia
- The Netherlands • Philippines • Russia
- Singapore • Switzerland • Taiwan
- Thailand • United Kingdom • USA
- Vietnam

### Exhibitor Geographic Breakdown



### Exhibitor's Objectives of Participation

Assess the market potential	96%
Generate new business	93%
Provide/launch new products/services	77%
Seek agents/distributors	64%
Maintain corporate presence	87%
Service existing business	83%

Supported by :

Jointly organized by :



Messe Düsseldorf Asia Pte Ltd  
3 HarbourFront Place  
#09-02 HarbourFront Tower Two  
Singapore 099254  
Tel : (65) 6332 9620  
Fax : (65) 6337 4633/6332 9655  
tiprex@mda.com.sg  
www.tiprex.com



