

PRESS RELEASE

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Thai plastics and rubber industry to benefit from latest technology display at TIPREX 2011 opening in 2 weeks

Bangkok, 16 August 2011 - TIPREX 2011, the 3rd Thai International Plastics and Rubber Exhibition, opens in two weeks at world-class venue BITEC (Bangkok International Trade & Exhibition Centre) on 31 August to 3 September.

Jointly organized by Thai Plastic Industries Association (TPIA), Plastic Industry Club of The Federation of Thai Industries (PIC), and Messe Düsseldorf Asia TIPREX is the leading exhibition for the plastics and rubber industries in Thailand and the region.

Managing Director of Messe Düsseldorf Asia Gernot Ringling indicated that TIPREX 2011 will open against the backdrop of a vibrant and fast expanding sector which in 2010 saw Thailand export more than US\$2.37 billion in plastics to countries such as Japan, the United States, Australia and Indonesia.

"Thailand is indeed a global player in the plastic raw materials and products sectors, and exhibitions like TIPREX continue to play a significant role as a platform to develop, enhance and boost the plastics and rubber industries in Thailand in order to maintain its position and stay competitive in the global marketplace," said Ringling.

"TIPREX 2011 coincides with a fast changing global economy that underscores the needs of plastics and rubber manufacturers from Thailand and ASEAN to further improve their productivity and competitiveness to better ensure their short-term and long-term growth," he added.

Chairman of Federation of Thai Industries – Plastic Industry Club Veerasak Kositpaisal said in order for Thailand to maintain its competitiveness in the ASEAN market, plastics processors need to continuously improve product quality and productivity.

"The ability to keep pace with the development of main industries such as automotive and electronics and electrical appliances are also crucial," said Kositpaisal.

Also speaking at the press conference was Chairman of the Federation of Thai Industries Payungsak Chartsutipol who urged the plastics and rubber industries to explore diversifying their export markets into other countries in the region and other markets. "Exports of goods and plastics by Thai industries may be affected by the vulnerabilities of the US economy. Thai exporters will have to be careful in their management and risk management and should monitor foreign exchange transactions," he said.



3rd Thai International
Plastics and Rubber Exhibition

31 Aug - 3 Sept 2011

Bangkok International Trade &
Exhibition Centre (BITEC)
Bangkok, Thailand

www.tiprex.com

Officially supported by :



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As the biggest edition yet, TIPREX 2011 will see more than 200 international exhibitors from some of the world's leading plastics and rubber machinery manufacturers. On show will be the latest equipment, machinery, cost-effective solutions and technological innovations for the plastics and rubber industries. More than 8,000 quality trade visitors from Thailand and the region are expected to benefit from the exhibition.

Key speaker at the press conference Khun Pradit Hiranpradit, Honorary President of the Thai Plastic Industries Association said: "With TIPREX 2011, the Thai plastic industry will have easy access to world class technology and innovations, as well as business and networking opportunities with local and international buyers and sellers.

Present at the press conference to share some of the latest technology to be displayed at TIPREX 2011 were Wittman Battenfeld GmbH, PTT Chemical Public Company Limited and SCG Chemicals Co Ltd. Wittman Battenfeld will be unveiling two injection moulding machines from the company's new PowerSeries and HM series, while PTT Chemicals will offer integrated solutions and business processes with their high quality polyethylene branded under the name of "InnoPlus".

Manufacturer and supplier of petrochemical products, SCG Chemicals will showcase their innovative product range and services under their "human value marketing" concept which balances needs of businesses, community and the environment.

In a fitting summary to the press conference, Supawan Teerarat, Director of Exhibitions Department, Thailand Convention & Exhibition Bureau or TCEB revealed that, "Backed by the Royal Thai Government's generous support and the country's world-class infrastructure for international events, Thai International Plastic and Rubber Exhibition 2011 is sure to be a big pool of growing opportunities for exhibitors to showcase expertise and industry know-how."

She added that as a leading exhibition, TIPREX 2011 brings together the latest technological innovations and cost-effective solutions for the plastics and rubber industries right in the heart of Thailand. "TCEB, as a government organization, has supported incentive programs and buyers appreciation program under 'Believe in Thailand' and extends more opportunities for overseas marketing promotion and networking opportunities with industrialist in the target countries."

The future for plastics and rubber certainly looks bright, particularly in Asia, the largest processor of plastics and rubber, generating 43% of total global production estimated at 304 million tons. As Thailand continues its climb as the region's most prominent plastics manufacturing destination, TIPREX 2011 is an exhibition that will continue to provide a leading forum to propel the industry forward.

Editor's note:

Co-location with PACK PRINT INTERNATIONAL 2011

Taking place concurrently with TIPREX 2011 is PACK PRINT INTERNATIONAL, the 3rd International Packaging and Printing Exhibition for Asia. PPI 2011 will bring together exhibitors and attendees from the printing and packaging sectors, including many that employ rigid and flexible plastic packaging machinery and plastic substrate printing solutions in their day-to-day business.

For more information on TIPREX 2011, visit www.tiprex.com

TIPREX 2011 at a glance

Show: TIPREX 2011 – 3rd Thai International Plastics and Rubber Exhibition

Date: 31 Aug – 3 Sept 2011

Venue: BITEC (Bangkok International Trade & Exhibition Centre)

Time: 10.30am – 6.00pm

Admission: Admission is free for business and trade visitors only by registration.

Registration: www.tiprex.com

About TIPREX 2011

TIPREX 2011 is jointly organized by the Thai Plastics Industries Association, the Federation of Thai Industry – Plastic Industry Club and Messe Düsseldorf Asia, a wholly owned subsidiary of Messe Düsseldorf GmbH. It is supported by Thailand Convention & Exhibition Bureau as well as Messe Düsseldorf GmbH, the organizer of K, the World's No. 1 International Trade Fair for Plastics + Rubber.

TIPREX 2011 is also strongly supported by industry associations including: MTEC, Thai Bioplastics Industry Association (TBIA), Research and Development Institute of Industrial Production Technology (RDIPT-KU), Thai Composites Association, Rubber-based Industry Club, Thai Tool and Die Industry Association, Technology Promotion Association (Thailand-Japan), Vietnam Plastics Association, Thai-German Institute, and Thailand Convention & Exhibition Bureau.

Following TIPREX 2011 will be M-PLAS, the 5th International Plastics and Rubber Trade Fair for Malaysia, on 9 November 2011 in Kuala Lumpur, Malaysia. With over 1,550 companies devoted to the manufacture of plastics products, Malaysia is considered a highly developed and strongly diversified market of the ASEAN region.

About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organizers, responsible for organizing more than 20 global No. 1 exhibitions in various industries including plastics, printing and packaging - specifically K, drupa and interpack held in Düsseldorf, Germany. Messe Düsseldorf Asia has developed a portfolio of numerous trade fairs in Southeast Asia since 1995. Its trade fairs for the plastics and rubber sectors in Malaysia (M-PLAS), Thailand (TIPREX) and Vietnam (Plastics & Rubber Vietnam) and the printing and packaging sector in Thailand (PACK PRINT INTERNATIONAL), and the medical and health care industries in Thailand and Singapore (MEDICAL FAIR THAILAND, MEDICAL FAIR ASIA, and Occupational Safety and Health Asia) are successful events serving the regional markets of Southeast Asia and beyond. In 2012, Messe Düsseldorf Asia will feature its Indonesian portfolio with INDOPACK, INDOPRINT, and INDOPLAS.

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