

**BASF Innovative Solutions for Plastic Industry
Seminar in TIPREX 2011
02 September 2011 at BITEC**



Dear Value Customers,

BASF (THAI) Limited welcomes you to join the seminar

“BASF Innovative Solutions for Plastic Industry”

**02 September 2011, Friday
08.30 – 16.00
At BITEC Room MR 233**

We look forward to meeting and exchange our experiences with you on this exciting day.

Program Agenda

| Time | Topic |
|---------------|---|
| 08.30 – 09.00 | Guest Registration |
| 09.00 – 09.20 | Welcome Speech By our Managing Director Mr. Boonchai Opas-iam-likit |
| 09.20 - 09.45 | Introduction to Plastic Additives By Mr.Chawalat Chotikunpisarn |
| 09.45 – 10.30 | Leverage additive & pigment know-how to optimize value creation in plastic industry By Ms. Bee-Suan Chua |
| 10.30 – 10.45 | Coffee Break |
| 10.45 – 12.15 | Environmentally friendly additive & colorant solutions to the plastic industry - Halogen-free flame retardant solutions By Ms. Bee-Suan Chua - Making Toys “Greener” By Ms. Sally Zhu |
| 12.15 – 13.30 | Lunch |
| 13.30 – 14.30 | BASF Engineering Plastics Innovative Solutions - Innovative Materials in Automotive and E&E applications By Mr. Rachib de Matos Zeidam |
| 14.30 – 14.45 | Coffee Break |
| 14.45 – 15.30 | BASF Engineering Plastics Innovative Solutions (continue) - Technical Support Capabilities and Innovations By Mr. Rachib de Matos Zeidam |
| 15.30 – 16.00 | Open Discussion |
| 16.00 | End of Seminar (Approx.) |