



3rd Thai International Plastics and Rubber Exhibition
31 Aug – 3 Sept 2011

Bangkok International Trade & Exhibition Centre (BITEC)
www.tiprex.com

Final Press Report:

TIPREX 2011 exceeds all expectations with record visitor numbers

8 September 2011 – Having exceeded all expectations in attracting a strong turnout of some 10,500 qualified trade visitors of which about 15% were from overseas, the 3rd edition of TIPREX – Thai International Plastics and Rubber Exhibition closed on Saturday in Bangkok, Thailand. The overall sentiment among the 215 exhibitors at the Bangkok International Trade and Exhibition Centre (BITEC) from 31 August to 3 September 2011 was the strength of the exhibition in attracting a targeted and relevant audience.

The exhibition proved a success in bringing the internationality of more than 20 countries together at a single forum that was both local and international in character. TIPREX 2011 also featured national pavilions and groups from Austria, Singapore, and Taiwan. The exhibition was notable for the high quality visitors from across the plastics and rubber industries, including from the public and private sectors. The exhibitors reserved particular praise for the internationality of visitors, where the best represented nations to the exhibition included regional neighbours from India, Indonesia, Malaysia, Singapore and Vietnam.

The exhibition ended on a high note, with Messe Düsseldorf Asia and joint organizers - The Federation of Thai Industries – Plastic Industry Club and the Thai Plastic Industries Association, happy to announce an increase of over 30% in visitor attendance compared to the 2009 edition.

Messe Düsseldorf Asia's Managing Director Gernot Ringling comments, "TIPREX 2011 has exceeded expectations, not only in the number of exhibitors but in the very strong visitor turnout, particularly from overseas, which is certainly a bonus for a local exhibition like TIPREX. Messe Düsseldorf Asia would like to thank the exhibitors, visitors, joint organizers, seminar speakers, sponsors and other participants who contributed to TIPREX 2011."

The exhibition was officially opened by Wannarat Channukul, Thailand's Minister of Industry, who commented that the show was an ideal platform for local Thai companies to network and share expertise with some of the world's leading plastics and rubber companies. Playing on the exhibition tagline in his opening speech, 'imagine a world without plastics and rubber, the most innovative materials of the 21st

century', the Minister commented that he could not imagine a world without plastics and rubber, "they are part of our daily lives, as well as part of our business and professional undertakings. Thailand exported 492,423 automobiles in the first seven months of 2011, and they use a variety of plastics and rubber components, and in the first quarter of the year, Thailand exported US\$7.4 billion of food packaging products which again use a significant amount of plastic material. The timing of this exhibition could not have been better," he said.

Regional sales manager from KraussMaffei Technologies GmbH, Christian Vesper, said: "We are extremely satisfied with the quality of the crowd and the exhibition, and are confident we will be back in 2013." On a similar note were comments from Jimmy Teo, Managing Director of Wittmann Battenfeld (Singapore) who commended the high-quality trade visitors to TIPREX 2011.

Echoing the sentiment was president and CEO, Patankit Charoen (2529) Vichai Mongkolchaichawan: "The exhibition is very well-publicised. We saw crowds of qualified trade buyers and in fact sold four Wei Lee machines. The exhibition has far exceeded our expectations."

Executive vice president of sales and marketing at Global Connections, Aikachai Sirijantanana said that TIPREX has proven to be the right platform for Global Connections and, "I could not be happier with the results. Everything has been extremely professionally organized and publicised. We are also very happy with the response for our seminars which gathered over 500 participants."

According to Sukhumal Aranyapongpaisal, sales and marketing manager, Pack All Plastic, TIPREX was an excellent platform "to reach out and engage with serious trade buyers, generate sales leads and achieve good results."

One of this year's points of attraction at TIPREX was the line-up of key exhibitors including Wittmann Battenfeld (Thailand), KraussMaffei Technologies, BASF (Thailand), and PTT Chemical Public Limited, where companies presented innovative products and technology alongside live demonstrations, with some exhibiting in Southeast Asia for the first time. The spectrum of seminars on various topics from plastic and rubber technology to the elastomers market, also contributed to the overall quality of the exhibition.

Messe Dusseldorf Asia has announced that **TIPREX 2013** will take place in **Spring** once again at world-class venue BITEC, Bangkok.

More information on the results of TIPREX 2011 will be released in the post-show report later this month.

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