

Welcome Speech
Mr. Pravit Sribanditmongkol
Board of Director, Thailand Convention and Exhibition Bureau

PACK PRINT INTERNATIONAL 2011

TIPREX 2011

31 August 2011 at BITEC, Bangkok, Thailand

- Dr. Wannarat Channukul, Minister of Industry
- Khun Payungsak Chartsutipol, Chairman of the Federation of Thai Industries
- Khun Veerasak Kositpaisal, Chairman, Federation of Thai Industries – Plastic Industry Club
- Khun Kashem Yaemvathithong, President, Thai Packaging Association
- Khun Pornchai Rattanachaikanont, President, Thai Printing Association
- Khun Krianglit Sukcharoensin, President of Thai Plastic Industries Association
- Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia

Distinguished Guests,
Ladies and gentlemen,
Members of the press;

A very good morning to all of you.

I would like to extend a very warm welcome to all exhibitors, visitors and delegates to Thailand, PACK PRINT INTERNATIONAL and TIPREX 2011. On behalf of The Thailand Convention and Exhibition Bureau (TCEB), we are delighted to lend our full support to PACK PRINT INTERNATIONAL 2011 for packaging and printing industries as well as TIPREX 2011 for plastics and rubber industries and extend our congratulation to Messe Düsseldorf Asia, Thai Packaging Association, Thai Printing Association, Thai Plastic Industries Association, Thai Plastic Industries Association, Plastic Industry Club organizing these concurrently held exhibitions.

Come to Thailand, and be inspired to business success. That's the message behind "Believe in Thailand", TCEB's worldwide campaign. Aimed at strengthening Thailand's image as Asia's preferred MICE destination, it is centred on the four distinct advantages that Thailand offers: countless business opportunities, superb MICE infrastructure, professional service and a myriad of destinations. The campaign also aims to further support and build up profile of "Bangkok... the Exhibition City of ASEAN."

Recently, the exhibition industry has gained recognition as an integral part of national economic development. Many accomplished businesses started from an exhibition before

expanding into large, multi-million dollar ventures that export products and services around the world.

According to the 7th Trade Fair Industry in Asia 2011 report by The Global Association of the Exhibition Industry (UFI), Thailand in 2010 played host to the greatest number of international exhibitions in ASEAN. Thailand's exhibitions industry continues to lead rivals in ASEAN through its 80 events each year, ranking Thailand above competitors in the region. Thailand's leadership of the ASEAN exhibitions industry also extends to other aspects, such as exhibition space, which combines to be up to 432,500 square meters in 2010, and average fair size, totalling approximately 6,092 square meters per exhibition. Thailand has been also ranked as number one in terms of spaces sold and being the most profitable market in ASEAN, with estimated annual revenue of about 132 million US dollars.

International trade events such as PACK PRINT INTERNATIONAL and TIPREX are the two trade shows that provide a strong business and networking platform for both the international and local Thai companies, which in turn contributes greatly to enhance and further develop our manufacturing and processing standards and practices.

Held for the third time in Bangkok, the exhibitions look forward to welcoming an expected 30,000 industry professionals, trade visitors and buyers from around the world. With its central location at the heart of the ASEAN region and easy accessibility, Thailand is the perfect location for this industry leading exhibitions.

PACK PRINT INTERNATIONAL and TIPREX 2011 underlines the importance of Thailand as the packaging and printing hub, and a leading global player for the plastics and rubber sectors in Southeast Asia and an ideal venue for stepping into the region. I am confident the next four days will be a rewarding and inspiring time for all of you.

On behalf of TCEB, I would like to take this opportunity to extend our sincere thanks to all the organizers of PACK PRINT INTERNATIONAL and TIPREX 2011 as well as the supporting associations. I am confident the two international exhibitions will once again culminate in a highly successful event.

Thank you for believing in Thailand.