

Welcome Speech
Mr. Payungsak Chartsutipol
Chairman of the Federation of Thai Industries

PACK PRINT INTERNATIONAL 2011
TIPREX 2011

31 August 2011 at BITEC, Bangkok, Thailand

Good morning

- Dr. Wannarat Channukul, Minister of Industry
- Khun Kashem Yaemvathithong, President, Thai Packaging Association
- Khun Pornchai Rattanachaikanont, President, Thai Printing Association
- Mr. Krianglit Sukcharoensin, President of Thai Plastic Industries Association
- Khun Veerasak Kositpaisal, Chairman, Federation of Thai Industries – Plastic Industry Club
- Mr. Pravit Sribanditmongkol, Board of Director, Thailand Convention and Exhibition Bureau
- Mr. Gernot Ringling, Managing Director, Messe Düsseldorf Asia

Distinguished Guest
Member of the Press
Ladies and Gentlemen

It is a great honour to be invited to speak at the official opening ceremonies of two great exhibitions – PACK PRINT INTERNATIONAL and TIPREX.

Before anything else, let me first congratulate the organisations that have made this occasion a shining success. The organisers, for their exemplary teamwork and untiring energy and dedication: namely the Thai Plastic Industries Association, the Federation of Thai Industries – Plastic Industry Club, and Messe Düsseldorf Asia. Not the least, the Thai Packaging Association and the Thai Printing Industry Association for providing their tremendous and continuous support to these exhibitions since their launching in Bangkok back in 2007.

Ladies and gentlemen, the years 2007 and 2011 are hallmarks in the developmental timelines of PACK PRINT INTERNATIONAL and TIPREX.

It was in the year 2007 that Messe Düsseldorf Asia moved these exhibitions to Thailand. Before making the shift, it must have been an agonizing time for Mr. Gernot Ringling, its managing director, who had to balance all the pros and cons of leading to its decision, most like including the short term and long-term implications on profitability and competitiveness, and whether to remain in their original host country or change to Thailand.

Change is always a difficult process to embrace, and I am sure everyone can agree with me with this, especially at the early stage of the process.

The launch of PACK PRINT INTERNATIONAL and TIPREX in 2007 happened during a more or less acceptable economic and political scenarios. In 2009, the holding of the second editions of these exhibitions occurred at a very challenging time. Nevertheless, all the organisers and supporters remained steadfast in their confidence and belief in Thailand.

With holding of the third PACK PRINT INTERNATIONAL and the third TIPREX this year, the decision of Messe Düsseldorf to move these shows here have been finally vindicated and has swept away whatever remnants of doubts that remained previously.

The number of exhibitors is up, space intake is up, visitor numbers are anticipated to go up, and onsite business transactions are confidently forecast to go up. By all indicators, this year's PACK PRINT INTERNATIONAL and TIPREX are bumper exhibitions.

Allow me therefore to conclude my speech by once again congratulating all the organisations and individuals who have this event happened.

Thank you.