

FOR IMMEDIATE RELEASE

## Preparation for TIPREX 2011 in full swing as worldwide plastics and rubber industries gain momentum

12 May 2011 - TIPREX 2011, the 3rd Thai International Plastics and Rubber Exhibition, expects to be the best edition yet as international exhibitor numbers continue to flow in together with an anticipated increase in attendance from overseas visitors.

Jointly organized by the Thai Plastic Industries Association (TPIA) and Plastic Industry Club of the Federation of Thai Industries (PIC), TIPREX 2011 will take place from 31 August to 3 September 2011 and will welcome more than 200 exhibiting companies from over 20 countries to the Bangkok International Trade & Exhibition Center (BITEC).

Industry professionals and business visitors from Thailand, Southeast Asia, and South Asia are expected to form the majority of the attendees, at this key industry networking, sourcing and knowledge sharing platform for the plastics and rubber sectors.

Riding on its consecutive success over two editions of the exhibition where country groups and national pavilions featured strongly, this year's line-up include Austria, China, Singapore, Taiwan, and Vietnam. Overall attendance has increased significantly this year, and the participation of these country groups reinforces the industry's choice for TIPREX as the leading trade fair for the plastics and rubber industries in Southeast Asia.

Confidence has returned to the plastics and rubber sector following strong rebounds in industry and economic performances in 2010, demonstrating its capacity for innovation and growth. In Thailand, increasingly viewed as Southeast Asia's industrial hub for multinational companies, the plastics processing industry is expected to play an important part in the country's economic resurgence. As part of the National Strategic Plan for Materials Technology (2007-2016), developing materials technologies across sectors from automobile, machinery, and parts industries, to alternative energies, is a priority that has been earmarked by the Thai government.

Giving export-oriented companies an international platform to forge new customer ties, strengthen existing relations and intensify dialogue opportunities with their customers, on show at TIPREX 2011 will be the latest technological innovations and solutions for the plastics and rubber industries.



3rd Thai International  
Plastics and Rubber Exhibition

**31 Aug - 3 Sept 2011**

Bangkok International Trade &  
Exhibition Centre (BITEC)  
Bangkok, Thailand

[www.tiprex.com](http://www.tiprex.com)

Officially supported by :



Messe Düsseldorf, Organizer of



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## **At TIPREX 2011, exhibitors and visitors can look forward to:**

### Wide-range of new innovations

Visitors can expect to see products and services from across a range of sectors including machine and plant manufacturers, raw materials producers and processors of plastics and rubber. The stellar line-up of companies include market leaders BASF, Brückner Maschinenbau, Buss, Clariant Masterbatches, Conair, Kabra Extrusionstechnik, Kiefel, KraussMaffei Technologies, Maguire Products, Reifenhäuser, SCG Chemicals, and many others.

### Value-added programme

The 4-day exhibition will also see a series of seminars and conferences organized by industry experts from trade publications and professional consultants, including Asian Plastic News, Plastics & Rubber Asia, Chatsworth Associates and Global Connections. Topics that will be presented include plastics in automotive applications, new developments in thermoplastic elastomers, as well as new rubber and plastics technology.

### Business matching service for serious buyers

Working closely with exhibitors and visitors to ensure synergistic business matches and to enhance strategic capabilities, a business matching service will be provided. This complimentary service, which begins by registering online, will enable participants to view comprehensive exhibitor and visitor profiles or opt for automated business matches, and schedule appointments prior to the exhibition.

Onsite during the exhibition, there will also be a business matching lounge and qualified staff on-hand to assist in facilitating business matching opportunities to meet the buying needs of visitors and to ensure effective use of time whilst at the event.

### Extra Night Extra Smile (ENES) promotion for international exhibitors and visitors

International exhibitors, delegates and visitors to TIPREX 2011, can take advantage of the *Extra Night, Extra Smile* scheme which includes a complimentary third night's stay for two nights or longer at a selection of hotels in Bangkok.

In addition, the *Extra Smile* component will facilitate special group fast tracking and airport transfers, a complimentary Bangkok city tour by tram car, and special discounts at leading department stores and entertainment outlets.

An initiative by the Thailand Conventions & Exhibition Bureau (TCEB) to position Thailand as the 'exhibition city of ASEAN', these value-added incentives will provide international exhibitors and visitors to TIPREX 2011 an even more eventful business experience.

### Co-location with PACK PRINT INTERNATIONAL 2011

Taking place concurrently with TIPREX 2011 is PACK PRINT INTERNATIONAL, the 3rd International Packaging and Printing Exhibition for Asia. PPI 2011 will bring together exhibitors and attendees from the printing and packaging sectors, including many that employ rigid and flexible plastic packaging machinery and plastic substrate printing solutions in their day-to-day business.

With the impressive line-up of exhibitors, business matching service and value-added programme, the lead up to TIPREX 2011 is gaining momentum once again as Thailand's leading exhibition for the plastics and rubber industries.

For more information on TIPREX 2011, visit [www.tiprex.com](http://www.tiprex.com)

### **TIPREX 2011 at a glance**

**Show:** TIPREX 2011  
3rd Thai International Plastics and Rubber Exhibition

**Date:** 31 Aug – 3 Sept 2011

**Venue:** BITEC (Bangkok International Trade & Exhibition Centre)

**Time:** 10.30am – 6.00pm

**Admission:** Admission is free for business and trade visitors only by registration.

**Registration:** [www.tiprex.com](http://www.tiprex.com)

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### **About TIPREX 2011**

TIPREX 2011 is jointly organized by the Thai Plastics Industries Association, the Federation of Thai Industry – Plastic Industry Club and Messe Düsseldorf Asia, a wholly owned subsidiary of Messe Düsseldorf GmbH. It is supported by Thailand Convention & Exhibition Bureau as well as Messe Düsseldorf GmbH, the organizer of K, the World's No. 1 International Trade Fair for Plastics + Rubber.

TIPREX 2011 is also strongly supported by industry associations including: MTEC, Thai Bioplastics Industry Association (TBIA), Research and Development Institute of Industrial Production Technology (RDIPT-KU), Thai Composites Association, Rubber-based Industry Club, Thai Tool and Die Industry Association, Technology Promotion Association (Thailand-Japan), Vietnam Plastics Association, Thai-German Institute, and Thailand Convention & Exhibition Bureau.

Following TIPREX 2011 will be M-PLAS, the 5th International Plastics and Rubber Trade Fair for Malaysia, on 9 November 2011 in Kuala Lumpur, Malaysia. With over 1,550 companies devoted to the manufacture of plastics products, Malaysia is considered a highly developed and strongly diversified market of the ASEAN region.

### **About Messe Düsseldorf Asia**

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organizers, responsible for organizing more than 20 global No. 1 exhibitions in various industries including plastics, printing and packaging - specifically K, drupa and interpack held in Düsseldorf, Germany. Messe Düsseldorf Asia has developed a portfolio of numerous trade fairs in Southeast Asia since 1995. Its trade fairs for the plastics and rubber sectors in Malaysia (M-PLAS), Thailand (TIPREX) and Vietnam (Plastics & Rubber Vietnam) and the printing and packaging sector in Thailand (PACK PRINT INTERNATIONAL), and the medical and health care industries in Thailand and Singapore (MEDICAL FAIR THAILAND, MEDICAL FAIR ASIA, and Occupational Safety and Health Asia) are successful events serving the regional markets of Southeast Asia and beyond. In 2012, Messe Düsseldorf Asia will feature its Indonesian portfolio with Indopack, Indoprint, and Indoplas.