



13 - 15 October 2009
BITEC | Thailand
 Bangkok International Trade & Exhibition Centre
 The International Wire, Cable, Tube & Pipe
 Trade Fairs for Southeast Asia



Join the Singapore Pavilion at wire Tube Southeast Asia 2009

We are pleased to inform you that IE Singapore has confirmed a support for a Singapore Pavilion under the IMAP program at **wire Tube Southeast Asia 2009**. Singapore Manufacturers' Federation (SMA), will take the lead in coordinating a Singapore Pavilion at **wire Tube Southeast Asia 2009** from **13 – 15 October 2009 (Tuesday - Thursday)** at **Bangkok International Trade & Exhibition Centre, BITEC**.

Take the opportunity to network with some 8,000 visitors at **wire Tube Southeast Asia 2009** – be one of the leaders tapping the Southeast Asia market.

Benefits of joining the Singapore Pavilion:

IMAP - International Marketing Activities Program will ensure a company:

- **Up to 50% subsidies of space rental and stand construction**
- **Up to 50% subsidies of common cost (include stand services where applicable)**
- **Up to 50% subsidies of travel and accommodation cost for 1 person per company ****
- **Double tax deduction for travel and accommodation cost for up to 2 persons per company ****
- **Double tax deduction for unsubsidized eligible expenses (freight cost and direct publicity cost)**

** No duplicate support under IMAP and Double Tax Deduction

Eligibility to join the Singapore Pavilion:

Companies must be registered and be based in Singapore and **must have at least three** of the following core business functions / activities being operated from Singapore:

- **Market development and planning**
- **Manufacturing and other value-added activities**
- **Banking, financial and treasury functions**
- **Logistics and shipping management**
- **Research and development and design function**
- **Business and investment planning**

Each company is eligible for IMAP support up to a maximum of 36 sqm.

Each company may apply for IMAP support for participation in the Singapore Pavilion up to 6 times a year (1 January – 31 December).

Participation Fee (before subsidy)

Booth Size	9 m²	12 m²	15 m²	18 m²	24 m²	36 m²
Participation Fee	S\$5,850	S\$7,800	S\$9,750	S\$11,700	S\$15,600	S\$23,400

Terms and Conditions:

1. Please note that the amount is **before** reimbursement of IMAP's approved amount. Reimbursement to exhibitors will be made after SMA receives said amount from IE Singapore.
2. Non-SMa members are required to pay an additional administrative fee of **S\$350**, of which the said amount is not eligible for claim under the IMAP scheme.
3. Cost of Participation includes space rental, stand design and construction for enhanced shell scheme, stand services as well as company profile in the show directory and Singapore Pavilion brochures and other common cost.
4. All participating companies will be grouped under the Singapore Banner with a uniform stand design and colour (based on IE Singapore's guidelines on colour scheme for stand construction.)
5. Cancellation will not be accepted after the Space Application Form is received by Messe Düsseldorf Asia. Cancellation fee is 100% of the participating costs (before subsidy).
6. SMA / MDA reserves the right to make necessary adjustments to the items included under the cost of participation:

Enclosed please find the application form for your completion and return. For more information, please contact:

Ms Pauly Tan
Singapore Manufacturers' Federation (SMA)
 Tel: +65 6826 3079
 Email: paulytan@smafederation.org.sg

OR

Ms Beatrice Ho / Ms Jasmine Ng
Messe Düsseldorf Asia Pte Ltd (MDA)
 Tel: +65 6332 9642 / 6332 9627
 Email: beatrice@mda.com.sg / jasmine@mda.com.sg

We look forward to your participation at **wire Tube Southeast Asia 2009** under the Singapore Pavilion.

wire Tube Southeast Asia 2009
13 – 15 October 2009, BITEC, Bangkok, Thailand

Submission Deadline:
30 April 2009

Attn : Pauly Tan (SMA) Fax: 6826 3068 / Beatrice J Ho / Jasmine Ng (MDA) Fax: 6332 9655

We confirmed to participate in the **wire Tube Southeast Asia 2009** under the Singapore Pavilion with
9 / 12 / 15 / 18 / 24 / 36 sqm * please circle your choice of booth size

PS. Payment to accompany this Reply-Form make out to "SINGAPORE MANUFACTURERS' FEDERATION".

A. DETAILS OF THE PARTICIPANT

Company: [N.B. Name of Company must be the same as appeared on the Business Registration Certificate & will be used on fascia board at your booth.]		Business Registration No. :	
Name:		Designation:	
Tel:	Fax:	Email:	
Address:			
How many IMAP supported Singapore Pavilions have you participated in this year (1 Jan – 31 Dec 2009):			
Products /Services (To be written on separate sheet. limit to 100 words)		SMA Member :	Yes / No*

Bank Account Information (The reimbursement of subsidy will be done via Inter-Bank Transfer only)

Bank & A/C No:		Branch:	
Bank A/C Name :			

Activities in Singapore (please indicate 3 main activities):

- | | |
|--|---|
| <input type="checkbox"/> Market development and planning | <input type="checkbox"/> Logistics and shipping management |
| <input type="checkbox"/> Business and investment planning | <input type="checkbox"/> Research and development and design function |
| <input type="checkbox"/> Banking, financial & treasury functions | <input type="checkbox"/> Manufacturing and other value-added Activities |

B. SPACE APPLICATION * please circle your choice of booth size

The Exhibitor hereby applies for a total of * 9 / 12 / 15 / 18 / 24 / 36 square meters of stand space.

C. PAYMENT

FULL payment of the Participation Fee shall be made by crossed cheque payable to "Singapore Manufacturers' Federation" with return of this reply-form. SMA reserves the right to reject this application if the full payment is not received. The exhibitor shall be irrevocably bound by the terms and conditions apply as per the space contract provided by Messe Düsseldorf Asia Pte Ltd. **Cheque Payment to be mailed to: 2 Bukit Merah Central #03-00, Spring Singapore, Singapore 159835 Attn: Ms Pauly Tan**

D. INDEMNITY

The Exhibiting Company shall be irrevocably bound by the terms and conditions as stated in the Space Contract provided by Messe Düsseldorf Asia Pte Ltd. **No cancellation is allowed after registration has been accepted.** The Exhibitor shall at all times keep SMA and each of its directors, officers, employees, agents and representatives (collectively, the "Indemnified Parties") fully and effectively indemnified from and against any and all liabilities, claims, damages, costs, charges and expenses to which any of the Indemnified Parties may be exposed or which any of the Indemnified Parties may incur, suffer, sustain and against all actions, suits, proceedings, claims, demands of any nature whatsoever which may be taken, made or threatened against any of the Indemnified Parties or incurred or become payable by any of the Indemnified Parties or which may arise directly or indirectly by reason of any act, deed, matter or thing done or permitted or omitted to be done by any of the Indemnified Parties in connection with this Agreement or arising therefrom and all other costs, charges and expenses in connection therewith, including legal costs on a full indemnity basis.

F. APPROVED BY / ON BEHALF OF THE PARTICIPANT

Name & Designation (Type or Print)	Signature	Date	Company's Stamp