



International Wire, Cable, Tube & Pipe Trade Fairs for Southeast Asia

13 –15 October 2009
BITEC, Bangkok, Thailand

www.wire-southeastasia.com
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PRESS RELEASE #2

For immediate release

- **Amid Global Recovery, Thailand Reiterates its ASEAN Status as Key Manufacturing Center**
- **Wire and Tube Investments Anticipated with Economic Upturn**

With the recovery of the global economy in sight, the role that Asia will play in this impending recovery is becoming increasingly apparent by the day. Put simply, Asian countries such as Thailand will be responsible for the major proportion of global growth in the immediate and long-term future as the world rises up from recession and, importantly, countries that have strong manufacturing bases will continue to attract investments and grow stronger. This underlying trend highlights the relevance and timely convening of wire / Tube Southeast Asia 2009 at BITEC, Bangkok this coming 13 - 15 October 2009.

In Thailand, manufacturing's share of GDP is significant at around 40%, compared with 25% in emerging Vietnam, and approximately 28% in neighboring Malaysia. Forecasts point to a 42% contribution in Thailand by 2012, while economist expects growth in manufacturing to return in the second half of 2009 and continue through 2010. Thailand's manufacturing sector is anticipated to do particularly well in 2011 and 2012 when growth in output is forecast to reach and then exceed the long-term average. The smart operators will thus be looking to invest in new capital equipment and machinery sooner rather than later. They will do so in anticipation of a firm recovery in 2010 led by exports.

Long-term forecasts, meanwhile, continue to point to Thailand expanding its role as a key base for global vehicle manufacture and supply backed up by an increasingly diverse and competent multi-tiered component supply segment and the government is doing its utmost to facilitate this.

The Board of Investment (BOI), for example, is expanding its incentives scheme to cover automobiles that employ advanced new technologies such as hybrid drive, brake energy regeneration, and electronic stability control in order to attract further foreign direct investment in automobile sector. Investments in

new assembly lines with the capability of manufacturing a minimum of 100,000 vehicles per year in any year within the first five years of operations would qualify, while plans for parts production must also be approved by the BOI. Privileges include exemption of import duties on machinery regardless of plant location and corporate tax exemptions. With the global automotive industry in the midst of a phase of restructuring that prioritizes increased market competitiveness, global automakers are looking to consolidate their operations with Thailand certain to be high on the list of beneficiaries.

Some 300 exhibiting companies from 30 countries including Austria, China, France, Germany, Italy, Russia, United Kingdom and USA amongst others will be making their presence felt at Southeast Asia's largest and most authoritative platform for the wire and tube industries. wire / Tube Southeast ASIA 2009 will provide the best opportunity for networking with top industry specialists and major players from the global and regional industrial and manufacturing marketplace.

Exhibit highlights

Among international companies exhibiting at wire / Tube Southeast Asia 2009 is **Construcciones Mecanis Caballe SA**, who will showcase its latest design of tubular closers for reels up to 1,250 mm for steel ropes, as well as its new range of double twist stranders to manufacture compacted conductors of copper and aluminum up to 400 mm² and upgraded rigid stranders and drum twisters for HV energy cables..

Erocarb SA, meanwhile, will present its extrusion equipment for various applications including: insulation, sheathing/jacketing, filling-sheathing, triple layer CV line or dry silane, flat ribbon insulation, medical and irrigation tubes. The Swiss company will demonstrate the advantages of its short conical crossheads, achieving a high concentricity in fixed-centering & the genius fine tuning processes.

For its part, **Maillefer SA** will exhibit manufacturing solutions for wire & cable such as its optimum CV line curing components for high energy cables, the talc-free solution for building wire, and the Supersteam system for rubber cables. From the fiber optic team, there are lines for tight buffering, secondary coating, SZ stranding and jacketing.

For small-scale production of continuous cast rod produced by upward casting, **Rautomead Limited** has introduced the NEW RSCC range of casting machines. They are designed to minimise investment cost and offer outputs from 1,000–3,000 tonnes per year of copper strip for transformers, enamelled wire, data communication wire, housewiring or power cable

Roblon S/A will be introducing a new glass Strength Filler. The Strength Filler can be used as a highly flexible cable centre or replace standard "dummy" cable fillers, with the advantage of adding strength to the cable construction. The Strength Filler can also be supplied as water-blocking, impregnated with hotmelt or PU-coated.

For the tube industry, **VSH Fittings** will offer its piping system with press fittings and tubes and will introduce its leading VSH Carbon and Stainless Steel Press systems (thin-wall precision steel) and its Hydroplast PPR systems to Asia.

Over at **SMACO (M) SDN BHD**, they will offer a wide spectrum of metal processing lines and equipment including turnkey projects and individual equipment for pipe mill, roll forming mill, strip metal processing line, tooling, consumables and technical services.

More product highlights can be found at both www.wire-southeastasia.com and www.tube-southeastasia.com

Added value activities

Exhibitors at wire / Tube Southeast ASIA are encouraged to maximize the use of the trade fairs' Business Matching Service. Simply put, exhibitors submit their target customer profiles to the organizer prior to the show, and these profiles are matched with the list of pre-registered wire / Tube Southeast ASIA 2009's visitors to arrange for one-on-one meetings at the exhibition. Both exhibitors and visitors, meanwhile, can take advantage of the Institute of Spring Technology (IST) one-day training course on "Compression Springs – Material Selection, Manufacture and Design". This course, sponsored by the IWMA Education Trust Fund, will take place on 13 October. More information is available at <http://www.iwma.org/news18.php>

The last convening of wire / Tube Southeast Asia in October 2007 proved to be a successful debut, with the 3-day event welcoming a total of 7,038 visitors. The international nature of the show was also reflected in the presence of visitors from 65 countries, with a good number from China, India, Malaysia, Singapore, Vietnam, Indonesia, Korea and the Middle East.

OPENING HOURS

wire / Tube Southeast Asia is open to trade visitors only between 10.30am and 6.00pm on 13 & 14 October and 10.30am to 5.00pm on 15 October. Visitor registration is now open and visitors can pre-register their visit online at either www.wire-southeastasia.com or www.tube-southeastasia.com

For more information, please visit www.wire-southeastasia.com and www.tube-singapore.com or contact:

Exhibitor information

Beatrice J Ho, Senior Project Manager
Messe Düsseldorf Asia Pte Ltd
3 HarbourFront Place,
#09-02 HarbourFront Tower Two
Singapore 099254
Tel: (65) 6332 9620
Fax: (65) 65 6332 9655 / 6337 4633
Email: wire@mda.com.sg / tube@mda.com.sg
Url: www.wire-singapore.com
www.tube-singapore.com

Press information

Rita Biswas, Senior Marcom Manager
Cheryl Chin, Marcom Executive
Messe Düsseldorf Asia Pte Ltd
Tel: (65) 6332 9645
Fax: (65) 6332 9655 / 6337 4633
Email: press@mda.com.sg