### Press Release FOR IMMEDIATE RELEASE

# Global innovation meets ASEAN growth: GIFA and METEC Southeast Asia 2025 conclude with record turnout and strong industry engagement

Singapore, 6 October 2025 – The 3rd editions of GIFA and METEC Southeast Asia wrapped up last month at BITEC, Bangkok, after three days of intensive networking, technology showcases, and knowledge exchange. As a dedicated specialist platform for the foundry, casting, and metallurgical industries, the exhibitions welcomed 5,920 attendees from 61 countries and regions, marking an almost 40 percent increase in visitors compared to the 2023 edition.

Held alongside wire and Tube Southeast Asia, the four co-located events collectively featured over 400 exhibitors from more than 30 countries and regions, showcasing innovations across the full industrial value chain and underscoring the region's rising demand for sustainable, energy-efficient, and advanced manufacturing solutions.

The exhibitions welcomed a wide spectrum of visiting groups and delegations representing construction, automotive, energy, and broader manufacturing supply chains. Notable participants included the China Foundry Association, Forindo Sukses Bersama (Indonesia), Taiwan Casting Industry Association, Steel Plant Specialties (India), Bangkok Komatsu, and Carbon Vietnam — reflecting the exhibitions' importance as a regional hub for industry engagement.

### Forging growth across ASEAN

Set against the backdrop of ASEAN's accelerating infrastructure investment, manufacturing transformation, and sustainability drive, GIFA and METEC Southeast Asia served as a dedicated platform for regional buyers to connect with international technology providers and explore solutions tailored to key sectors including construction, automotive, aerospace, energy, and advanced manufacturing.

ASEAN's foundry and metallurgical industries are entering a phase of rapid growth. Rising demand for castings, steel, and advanced alloys is being fuelled by large-scale projects such as urban transit systems, renewable energy installations, and cross-border energy grids. At the same time, governments across the region are encouraging localised production and technology transfer — opening significant opportunities for global suppliers to collaborate with Southeast Asia's expanding manufacturing base.

Gernot Ringling, Managing Director of Messe Düsseldorf Asia, commented: "By bringing GIFA and METEC Southeast Asia together with wire and Tube Southeast Asia under one roof, we created a truly comprehensive platform that showcased the full spectrum of industrial technologies. These exhibitions are more than trade shows — they are catalysts for competitiveness, sustainability, and purposeful collaboration in one of the world's fastest-growing regions."

## On the Ground: Insights from exhibitors and visitors

For international exhibitors, the exhibitions proved an important gateway to Southeast Asia's growing industrial base. Jan Wüthrich, Technical Director, Novacast Systems Southeast Asia, said: "This has been an excellent opportunity for us to showcase our innovative casting process simulation tools, market our products, and meet targeted customers from Thailand and across the region."



3<sup>rd</sup> International Foundry Trade Fair and Forum for Southeast Asia



3rd International Metallurgical Trade Fair and Forum for Southeast Asia

## 17-19 SEP 2025

BITEC, Bangkok, Thailand

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Daniel Kellermeir, Head of Sales Mould Plates at Cunova GmbH, remarked: "GIFA and METEC Southeast Asia have been a great platform to connect with our customers, build new networks, and present our latest mould technologies to the regional market."

From a regional perspective, Leo Liu of Yeong Guan Heavy Industry (Thailand) shared: "We have established a new foundry facility in Thailand, and this exhibition was the perfect opportunity to connect with our customers and let them know we are now here on the ground. We see tremendous potential in Southeast Asia and believe the global focus will increasingly shift toward this region in the near future."

Raising the profile and competitiveness of Thailand's foundry industry on the international stage, Pine Pacific Corporation (Thailand) — a long-standing and established provider of foundry solutions — commended the exhibition as a vital platform. Chana Rueangrangsi, Project Engineer, remarked: "GIFA Southeast Asia is directly aligned with our industry. The attendees here are exactly our target customers, making it an ideal stage to showcase our solutions."

#### Knowledge, exchange, and collaboration

Beyond sourcing opportunities, GIFA and METEC Southeast Asia delivered a high-calibre programme of forums and technical sessions. Expert-led discussions spanned critical themes such as green transformation, decarbonisation, digitalisation, and advanced manufacturing — offering practical insights and actionable strategies for engineers, manufacturers, and policymakers.

Reflecting on the value of the exhibitions, Srikar Shenoy of Steel Plant Specialities, who led a 15-member delegation from India spanning various sectors, noted his particular interest in wire rod and hot rod rolling solutions. "The exhibitions and technical presentations have been very informative. They provided us with a deeper understanding of the Thai and Southeast Asian markets, as well as valuable context for future opportunities in the region," he said.

#### **Driving ASEAN's industrial future**

With more than 30 percent of visitors coming from outside Thailand, and growing exhibitor participation, GIFA and METEC Southeast Asia reaffirmed ASEAN's growing importance in global manufacturing supply chains. By co-locating four internationally recognised exhibitions — wire, Tube, GIFA, and METEC Southeast Asia — the exhibitions created a must-visit platform for sourcing, networking, and collaboration across the industrial ecosystem.

Chuchai Compeecharoenporn, President of the Thai Foundry Association, said:

"Our participation at GIFA and METEC Southeast Asia has been truly rewarding. We were impressed not only by the strong turnout of local industry professionals but also by the diversity of international visitors — including participants from as far as Brazil, France, and Japan. This reinforces the exhibition's importance as a global meeting point, connecting Thailand's foundry sector with new opportunities, partnerships, and perspectives that will help drive our industry forward."

The full post-show report will be available next month. Looking ahead, GIFA, and METEC, wire and Tube Southeast Asia will return to BITEC, Bangkok, from 15–17 September 2027 in Halls 103–104.

For more information, visit: <a href="https://www.mire-southeastasia.com">www.mire-southeastasia.com</a> | <a href="https://www.mire-southeastasia.com">www.mire-southeastasia

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#### About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf, one of the world's leading trade fair organisers with more than 20 internationally recognised trade fairs held in Düsseldorf, Germany. Since its founding in 1995, Messe Düsseldorf Asia has successfully established itself in Southeast Asia. Today, its portfolio comprises 18 leading trade fairs in sectors such as medical technology, occupational safety, packaging, printing, plastics processing, wine and spirits and more.

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